

LATIN AMERICA WORKSHOP ON GREEN FREIGHT PROGRAMS

Day 1 – Tuesday June 27, 2017

Buenos Aires, Argentina

8:30 – 9:30	Registration
9:30 – 9:45	Brief introduction and welcome <ul style="list-style-type: none"> Agustín Matteri, Legal Specialist, UN Environment Andrés Gartner, Chief Advisor, Ministry of Transport
9:45 – 10:45	Global trends, challenges and opportunities for green freight Moderator: Cristiano Façanha, Program Lead, International Council on Clean Transportation <ul style="list-style-type: none"> Catalina Etcheverry, Coordinator, Climate and Clean Air Coalition to Reduce Short Lived Climate Pollutants Shomik Raj Mehndiratta, Practice Manager, Transport and ICT Global Practice at World Bank Cheryl Bynum, National Program Manager, US EPA SmartWay
10:45 – 11:00	Coffee break
11:00 – 12:00	Argentina ministerial welcome and opening remarks <ul style="list-style-type: none"> Guillermo Krantzner, Transportation Management Secretary of Transport Andrea Heins, Secretary of Energy Efficiency Soledad Aguilar, Nacional Director of Climate Change Daniel Indart, President, Argentina Federation of Transportation Companies
12:00 – 13:00	Lunch
13:00 – 14:00	Setting the stage of Latin American freight and logistics Moderator: Jorge Tesler, Director, Logistics Sustainable Center in Argentina <ul style="list-style-type: none"> Julio Villalobos, Director, Center of Transport and Logistics, Andrés Bello University Martín Tanco, Professor, University of Montevideo Roberto Domecq, National Commission Director of Transit and Road Safety Gordon Wilmsmeier, Professor, University of Los Andes (via video)
14:00 – 15:00	Resources and solutions to support green freight programs Moderator: Buddy Polovick, Environmental Protection Specialist at US EPA SmartWay <ul style="list-style-type: none"> Cristiano Façanha, Program Lead, International Council on Clean Transportation Cecilia M. Briceno-Garmendia, Lead Economist, Transport and Global Practice, World Bank Rick Baker, Senior Scientist, Eastern Research Group, Inc. Julio Velázquez, Manager, Argentina Federation of Company Entities of Cargo Transport (FADEEAC) Sophie Punte, Executive Director, Smart Freight Centre (via video)
15:00 – 15:15	Coffee break
15:15 – 16:30	Exchanging lessons learned and best practices Moderator: Erica Marcos, Consultant, International Council on Clean Transportation <ul style="list-style-type: none"> Judith Trujillo, Subdirector, SEMARNAT in Mexico Antonella Tambasco, Adviser, Ministry of Industry, Energy and Mining in Uruguay Vinicius Ladeira, Adjunct Director, SEST SENAT in Brazil National Confederation of Transport José Solís Valencia, Economics Specialist, Peruvian Ministry of Transport and Communication Mayra Barragan, Specialist, Colombia Directorate of Sectorial and Urban Environmental Affairs
16.30 – 17.00	Final remarks and closing <ul style="list-style-type: none"> Cheryl Bynum, National Program Manager, US EPA SmartWay

SMARTWAY PROGRAM TRAINING

Day 2 – Wednesday June 28, 2017

Buenos Aires, Argentina

9:00 – 9:15	Registration
9:15 – 9:30	Welcome and opening remarks <ul style="list-style-type: none">Guillermo Campa, National Automotive Cargo Transport Director
9:30 – 9:45	Introduction <ul style="list-style-type: none">Cheryl Bynum, National Program Manager, US EPA SmartWay
9:45 -10:45	Module 1: Drivers for green freight initiatives <ul style="list-style-type: none">Cheryl Bynum and Buddy Polovick, US EPA SmartWay
10:45 – 11:00	Coffee break
11:00 – 11:30	Group exercise with breakout groups and group discussion
11:30 – 12:30	Module 2: Build program foundation <ul style="list-style-type: none">Cheryl Bynum and Buddy Polovick, US EPA SmartWay
12:30 – 1:30	Lunch
13:30 – 14:30	Module 3: Create program <ul style="list-style-type: none">Cheryl Bynum and Buddy Polovick, US EPA SmartWay
14:30 – 15:30	Coffee break
15:30 – 15:45	Module 4: Launch and implement program <ul style="list-style-type: none">Cheryl Bynum and Buddy Polovick, US EPA SmartWay
15:45 – 16:30	Module 5: Evaluate, refine, enhance, expand <ul style="list-style-type: none">Cheryl Bynum and Buddy Polovick, US EPA SmartWay
16:30 – 17:00	Discussion, Q&A and closing

SMARTWAY TECHNOLOGY VERIFICATION

Day 3 – Thursday June 29, 2017

Buenos Aires, Argentina

9:00 - 10:00	Module 1: Why develop a heavy-duty diesel Technology Verification Program? <ul style="list-style-type: none">Anthony Erb, US EPA
10:00 – 10:15	Coffee break
10:15 – 10:45	Group exercise with breakout groups and group discussion
10:45 – 12:00	Module 2: Getting started <ul style="list-style-type: none">Anthony Erb, US EPA
12:00 – 13:00	Lunch
13:00 – 14:00	Module 3: Design your program <ul style="list-style-type: none">Anthony Erb, US EPA
14:00 – 14:15	Coffee break
14:15 – 15:00	Module 4: Launch your program <ul style="list-style-type: none">Anthony Erb, US EPA
15:00 – 15:30	Module 5: Evaluate, refine, and expand <ul style="list-style-type: none">Anthony Erb, US EPA
15:30 – 16:00	Discussion, Q&A and closing