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SECRETARÍA DE ECONOMÍA



SEMARNAT
SECRETARÍA DE
MEDIO AMBIENTE
Y RECURSOS NATURALES



Armonización de políticas para vehículos ligeros nuevos en América del Norte:
Estándares de eficiencia energética, gases de efecto invernadero y contaminantes criterio
9 y 10 de Julio, 2014

Hotel Marriott Reforma, Paseo de la Reforma No. 276
Ciudad de México, México.

Miércoles, 9 de Julio 2014

- 8:00 a 9:00 Participant Registration
- 9:00 a 9:30 Opening remarks on energy efficiency, GHG and pollutant criteria standards for light-duty vehicles in Mexico
- Sylvia del Carmen Treviño, General Director for the Promotion of Environment, Urbanism and Tourism, (DGFAUT), SEMARNAT
 - María Verónica Orendain de los Santos, General Director of Heavy Industry and Advanced Technology, SE
 - José Raúl González Tapia, General Direction of Industrial Transformation of Hydrocarbons, SENER
 - Odón de Buen Rodríguez, General Director, CONUEE
- 9:30 a 9:50 Keynote: Local and global importance vehicle emissions control, Dr. Amparo Martinez, General Director, INECC
- 9:50 a 10:10 Keynote: Global overview of vehicle regulations and their impacts, Stephen Perkins, Director of Research, International Transport Forum, GFEI
- 10:10 a 10:40 Break
- 10:40 a 12:30 Panel 1: Current situation and the automotive industry, Moderator: Juan Carlos Arredondo, Latin American Regional Climate Initiative
- Importance of automotive industry in Mexico, Dr. Eduardo Solís, Executive Director, AMIA
 - Special Program on Climate Change, Beatriz Bugeda, General Director of Climate Policy, SEMARNAT
 - Current Regulations: NOM 042 y NOM 163, Sylvia del Carmen Treviño, DGFAUT, SEMARNAT
 - State of the art of vehicle technology, Marcos Pérez, Product development, Ford
 - Evolution of energy efficiency and greenhouse gas emissions, Iván Islas, Direction of Environmental Economy, INECC
- 12:30 a 14:00 Panel 2: Efficiency and GHG standards for new vehicles, Moderator: Dr. Daniel Buirá, General Coordinator for Climate Change and Low Carbon Development, INECC
- Efficiency technologies, John German, Senior Fellow, ICCT
 - "Advanced clean cars" program of California, Alberto Ayala, Deputy Executive Officer, ARB
 - The regulation of greenhouse gas emissions for light-duty vehicles in Canada, Ed Crupi, Senior Regulatory Policy Advisor, Environment Canada
- 14:00 a 15:30 Comida
- 15:30 a 17:00 Panel 3: Criteria pollutant standards for new vehicles, Moderator: Dr. Víctor Hugo Páramo, General Coordinator of Pollution and Environmental Health, INECC
- Technologies for diesel vehicles, Marco Galindo, Diesel Systems Manager, Bosch
 - Technologies for gasoline vehicles, Joe Kubsh, Executive Director, MECA
 - On-board diagnostic systems and technology costs, Francisco Posada, Researcher, ICCT
 - LEV III: an integrated approach, Alberto Ayala, Deputy Executive Officer, ARB
- 17:00 a 17:45 Discussion: Challenges and opportunities for México to harmonize standards with the rest of North America, Moderator: José Carlos Fernández, INECC
- Leticia Lopez, SEMARNAT
 - Jesús Lucatero Díaz, Director of International Regulations, SE
 - Francisco Javier García Osorio, General Director of Energy Savings for Transport, CONUEE
 - Benjamin Teitelbaum, CEC
 - Alberto Ayala, Deputy Executive Officer, ARB
- 17:45 a 18:00 Closing Ceremony, Kate Blumberg, Senior Fellow, ICCT

Jueves, 10 de Julio 2014





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| 8:00 a 9:00 | Participant Registration |
| 9:00 a 9:15 | Opening remarks on the importance of vehicles in circulation, Francisco Barnés, Executive Coordinator, Environmental Commission of the Megapolís (CAME) |
| 9:15-9:30 | Keynote: Control of emissions from new and in-use vehicles, the importance of the transport sector to health and climate, Kate Blumberg, Senior Fellow, ICCT |
| 9:30-10:15 | Panel 1: The fleet and sales of vehicles in México, Moderator: Benjamin Teitelbaum, CEC <ul style="list-style-type: none"> • New vehicle sales, Osvaldo Belmont, AMIA • Used vehicle imports, Amalia Espinosa Rosales, Direction of Automotive Industry, SE • Emissions inventory, Hugo Landa, Subdirector of Emissions Inventory, SEMARNAT |
| 10:15 a 10:30 | Break |
| 10:30 a 11:30 | Panel 2: Consumer information and economic incentives, Moderator: Rubén López Estrada, SE <ul style="list-style-type: none"> • Economic instruments, the experience of Chile, Gianni López, CMM Chile • Labeling and other market instruments, Iván Islas Cortés, INECC • Incentives, Carlos Muñoz, Centro Mario Molina |
| 11:30 a 13:00 | Panel 3: Control of emissions from vehicles in circulation, Moderator: Sergio Zirath, INECC <ul style="list-style-type: none"> • Low emission zones, Jorge Macias, CAME • Program of control of emissions in cities, Judith Trujillo, SEMARNAT • Program of vehicle inspection and other opportunities to control emissions in Mexico City, Jose Antonio Mejia, GDF-SMA • Compliance and enforcement, Francisco Posada, ICCT |
| 13:00 a 14:00 | Discussion: Challenges and opportunities for México in the control of emissions from vehicles in circulation, Moderator: Ana Patricia Martínez, DGGCARETC-SEMARNAT <ul style="list-style-type: none"> • Eduardo Olivares Lechuga, Chief of Staff, SPPA-SEMARNAT • Dr. Andrés Flores Montalvo, CAME • Dr. Víctor Hugo Páramo, INECC • John German, ICCT |