CARB’s Truck/Fleet Owner Training

Outline
1) Overview of Outreach Program
2) How We Conduct Training
3) Your Questions
CARB has Many Diesel Vehicle Regulations

- Urban Buses (2000)
- Stationary Engines (2004)
- TRUs (2004)
- Portable Engines (2004)
- Transit Fleet Vehicles (2005)
- Public Fleet & Utilities (2005)
- Cargo Handling Equipment (2005)
- Port Trucks (2007)
- Off-Road Vehicles (2007)
- GHG Tractor-Trailer (2008)
- Truck and Bus Regulation (2008)
- Periodic Smoke Inspection (2018)
- Off-Road Agricultural Vehicles
Training is One of Many Outreach Methods

- Call Center provides one-on-one compliance assistance via phone and email
- TruckStop website provides resources: fact sheets, videos, and other tools
- Broad mailers to all CA fleets
- Direct and targeted mailers to fleets
- Training classes provided statewide
Examples of Outreach Methods

- Training: 15,000 attendees since 2012
- Diesel Hotline: 90,000 calls since 2012
- Publications (fact sheets, postcards)
- Retail advertisements
- Social media
- Enforcement/Outreach collaboration
- TV, Radio
- Individualized fleet assistance

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Examples of Outreach Methods
Multiple Ways We Offer Training

- In-Person Regulatory Sessions for Public or Government
- Webinar Sessions
- “One Stop” Truck Events Statewide
- Online Interactive Questionnaires
Training Course Topics

- On-Road
  - Truck & Bus
  - Green House Gas
  - Transport Refrigeration
- Off-Road
  - Off-Road Diesel Equipment
- Portable Equipment
- Public Agency Fleets
- Solid Waste Fleets
- Non-Diesel Fork Lifts
• 69 In-person courses given; 2,100 attended
• 17 webinars given; 600 attended
• All training is free
• Online Learning Management System handles enrollment
Training Challenges

• Regulations are Complex
• Difficult to Anticipate Regulatory Changes
• In-Person Training is Labor-Intensive
• How to Incorporate Related Programs?
What are your questions about CARB’s Truck/Fleet Training Program?