Armonización de políticas para vehículos ligeros nuevos en América del Norte: Estándares de eficiencia energética, gases de efecto invernadero y contaminantes críticos

9 y 10 de Julio, 2014
Hotel Marriott Reforma, Paseo de la Reforma No. 276
Ciudad de México, México.

Miércoles, 9 de Julio 2014

8:00 a 9:00 Participant Registration

9:00 a 9:30 Opening remarks on energy efficiency, GHG and pollutant criteria standards for light-duty vehicles in Mexico
• Sylvia del Carmen Treviño, General Director for the Promotion of Environment, Urbanism and Tourism, (DGFAUT), SEMARNAT
• María Verónica Orendain de los Santos, General Director of Heavy Industry and Advanced Technology, SE
• José Raúl González Tapia, General Direction of Industrial Transformation of Hydrocarbons, SENER
• Odón de Buen Rodríguez, General Director, CONUEE

9:30 a 9:50 Keynote: Local and global importance vehicle emissions control, Dr. Amparo Martinez, General Director, INECC

9:50 a 10:10 Keynote: Global overview of vehicle regulations and their impacts, Stephen Perkins, Director of Research, International Transport Forum, GFEI

10:10 a 10:40 Break

10:40 a 12:30 Panel 1: Current situation and the automotive industry, Moderator: Juan Carlos Arredondo, Latin American Regional Climate Initiative
• Importance of automotive industry in Mexico, Dr. Eduardo Solís, Executive Director, AMIA
• Special Program on Climate Change, Beatriz Bugeda, General Director of Climate Policy, SEMARNAT
• Current Regulations: NOM 042 y NOM 163, Sylvia del Carmen Treviño, DGFAUT, SEMARNAT
• State of the art of vehicle technology, Marcos Pérez, Product development, Ford
• Evolution of energy efficiency and greenhouse gas emissions, Iván Islas, Direction of Environmental Economy, INECC

12:30 a 14:00 Panel 2: Efficiency and GHG standards for new vehicles, Moderator: Dr. Daniel Buira, General Coordinator for Climate Change and Low Carbon Development, INECC
• Efficiency technologies, John German, Senior Fellow, ICCT
• “Advanced clean cars” program of California, Alberto Ayala, Deputy Executive Officer, ARB
• The regulation of greenhouse gas emissions for light-duty vehicles in Canada, Ed Crupi, Senior Regulatory Policy Advisor, Environment Canada

14:00 a 15:30 Comida

15:30 a 17:00 Panel 3: Criteria pollutant standards for new vehicles, Moderator: Dr. Víctor Hugo Páramo, General Coordinator of Pollution and Environmental Health, INECC
• Technologies for diesel vehicles, Marco Galindo, Diesel Systems Manager, Bosch
• Technologies for gasoline vehicles, Joe Kubsh, Executive Director, MECA
• On-board diagnostic systems and technology costs, Francisco Posada, Researcher, ICCT
• LEV III: an integrated approach, Alberto Ayala, Deputy Executive Officer, ARB

17:00 a 17:45 Discussion: Challenges and opportunities for México to harmonize standards with the rest of North America, Moderator: José Carlos Fernández, INECC
• Leticia Lopez, SEMARNAT
• Jesús Lucatero Díaz, Director of International Regulations, SE
• Francisco Javier García Osorio, General Director of Energy Savings for Transport, CONUEE
• Benjamin Teitelbaum, CEC
• Alberto Ayala, Deputy Executive Officer, ARB

17:45 a 18:00 Closing Ceremony, Kate Blumberg, Senior Fellow, ICCT

Jueves, 10 de Julio 2014
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8:00 a 9:00  Participant Registration

9:00 a 9:15  Opening remarks on the importance of vehicles in circulation, Francisco Barnés, Executive Coordinator, Environmental Commission of the Megacropolis (CAME)

9:15-9:30  Keynote: Control of emissions from new and in-use vehicles, the importance of the transport sector to health and climate, Kate Blumberg, Senior Fellow, ICCT

9:30-10:15  Panel 1: The fleet and sales of vehicles in México, Moderator: Benjamin Teitelbaum, CEC
  • New vehicle sales, Osvaldo Belmont, AMIA
  • Used vehicle imports, Amalia Espinosa Rosales, Direction of Automotive Industry, SE
  • Emissions inventory, Hugo Landa, Subdirector of Emissions Inventory, SEMARNAT

10:15 a 10:30  Break

10:30 a 11:30  Panel 2: Consumer information and economic incentives, Moderator: Rubén López Estrada, SE
  • Economic instruments, the experience of Chile, Gianni López, CMM Chile
  • Labeling and other market instruments, Iván Islas Cortés, INECC
  • Incentives, Carlos Muñoz, Centro Mario Molina

11:30 a 13:00  Panel 3: Control of emissions from vehicles in circulation, Moderator: Sergio Zirath, INECC
  • Low emission zones, Jorge Macias, CAME
  • Program of control of emissions in cities, Judith Trujillo, SEMARNAT
  • Program of vehicle inspection and other opportunities to control emissions in Mexico City, Jose Antonio Mejía, GDF-SMA
  • Compliance and enforcement, Francisco Posada, ICCT

13:00 a 14:00  Discussion: Challenges and opportunities for México in the control of emissions from vehicles in circulation, Moderator: Ana Patricia Martínez, DG-CARETC-SEMARNAT
  • Eduardo Olivares Lechuga, Chief of Staff, SPPA-SEMARNAT
  • Dr. Andrés Flores Montalvo, CAME
  • Dr. Victor Hugo Páramo, INECC
  • John German, ICCT