

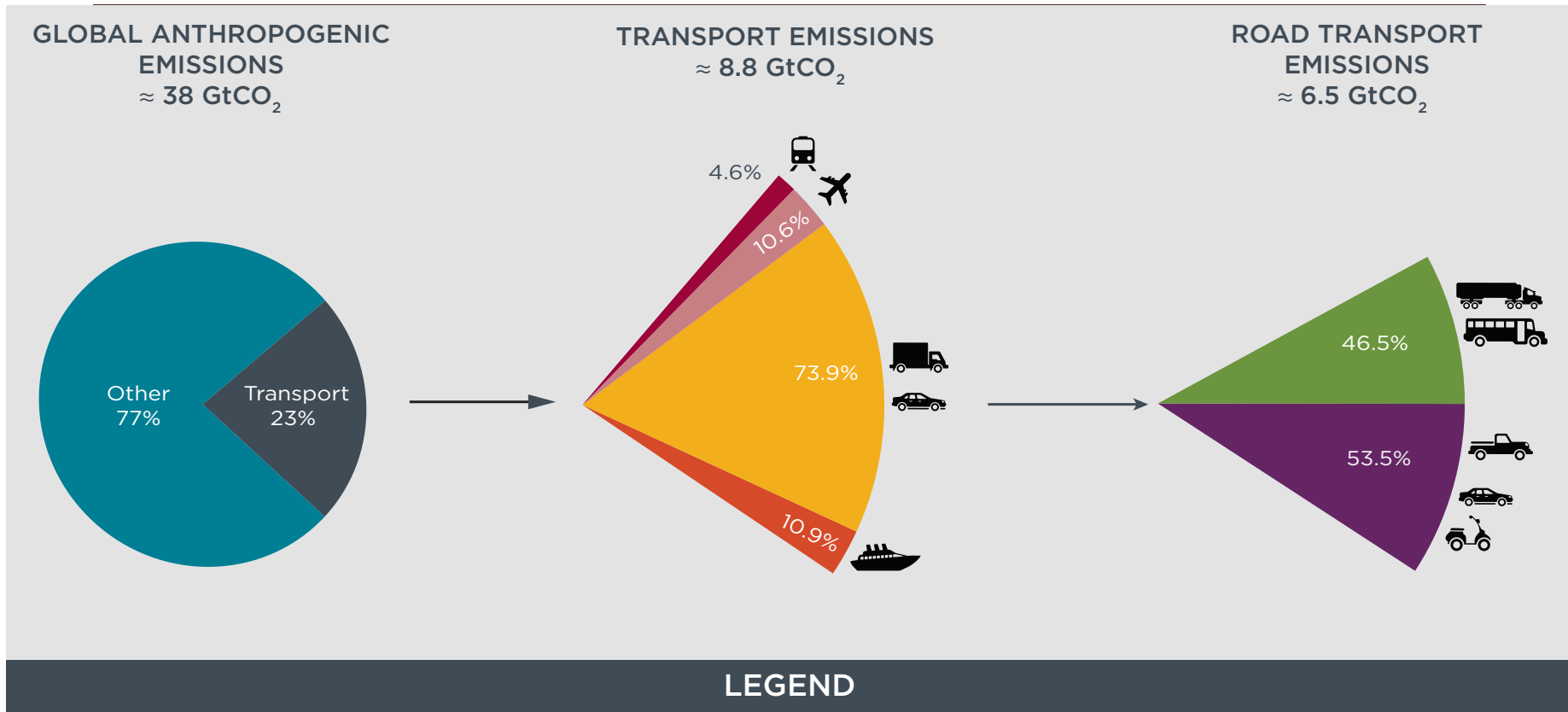
Fuel Economy Policy Options and Target Setting

March 12th, 2018
Africa Clean Mobility Week 2018
Nairobi, Kenya

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Senior Researcher



Vehicles make up more than 23% of all sectors greenhouse gas emissions ...

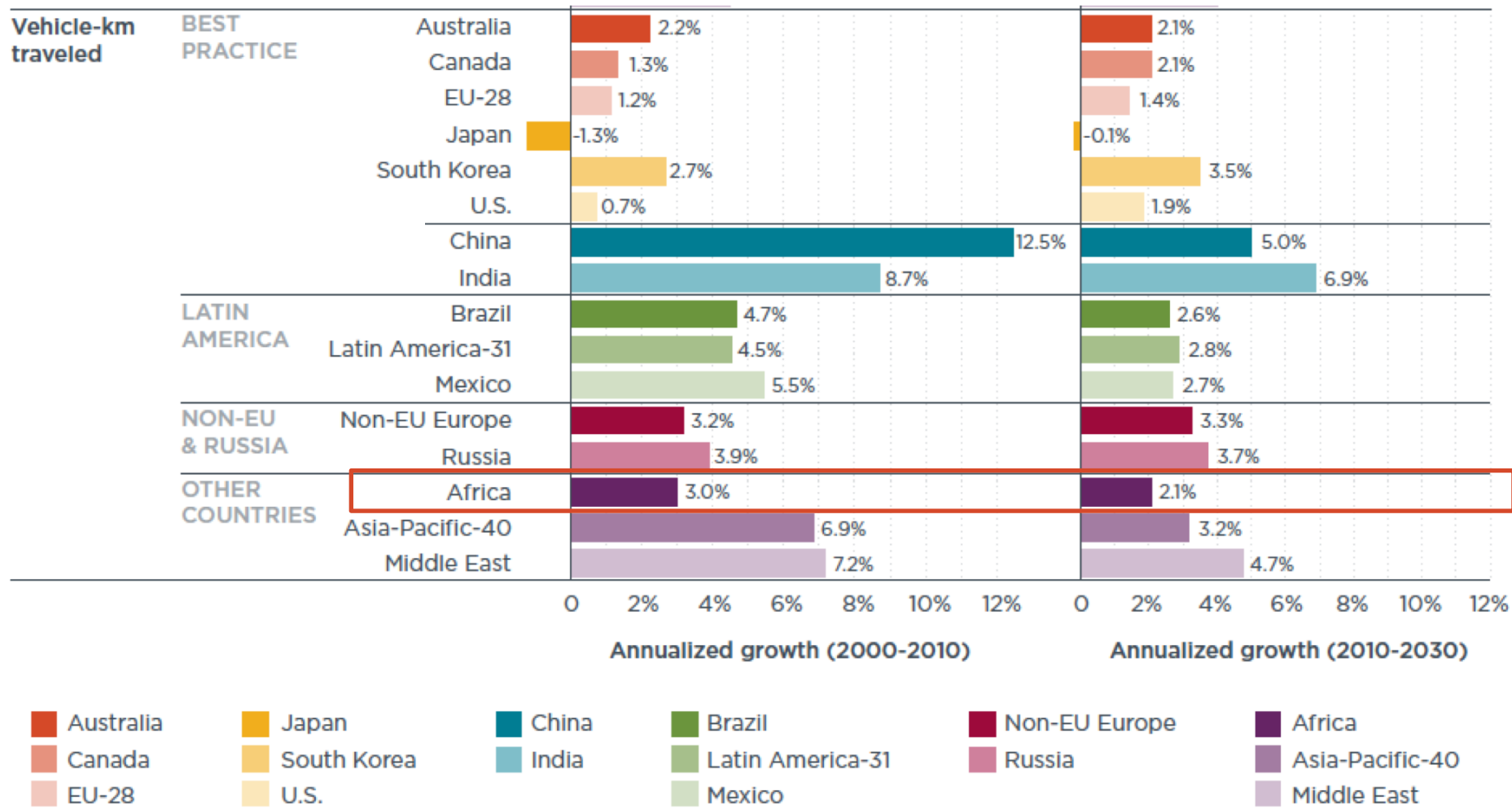


Notes:

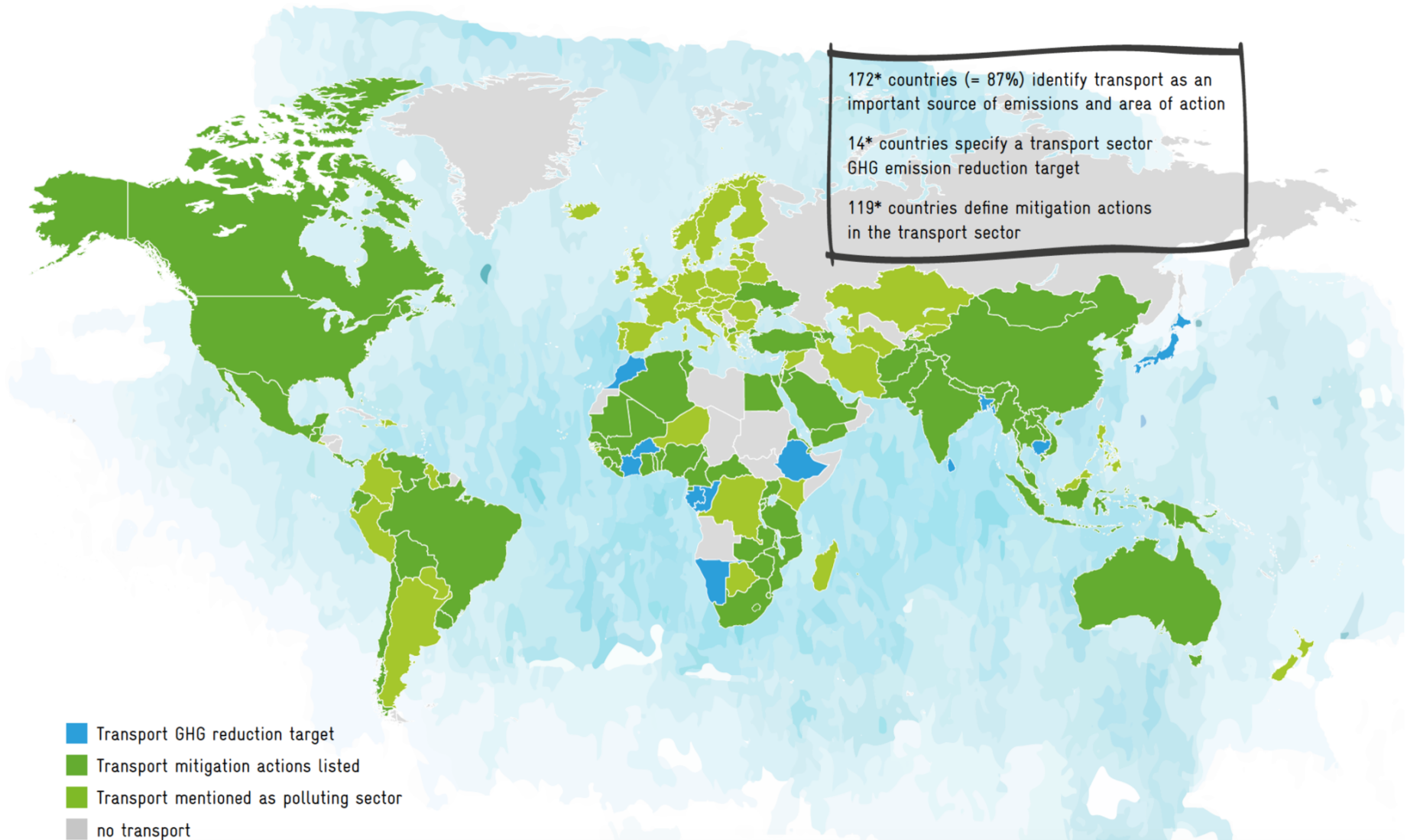
Global anthropogenic CO₂ emissions in 2010 based on IPCC (2014).

Transport CO₂ emissions in 2010 estimated by ICCT (2014) include the full fuel lifecycle, including direct emissions from combustion & upstream emissions from extraction, refining, & distribution of fuels.

And the vehicle population, and activity, is expected to grow in the next decades



GIZ-Ricardo review of NDCs shows a strong focus on vehicles and fuels mitigation actions



Main vehicle fuel economy policies

Consumers

Fuel Economy Label



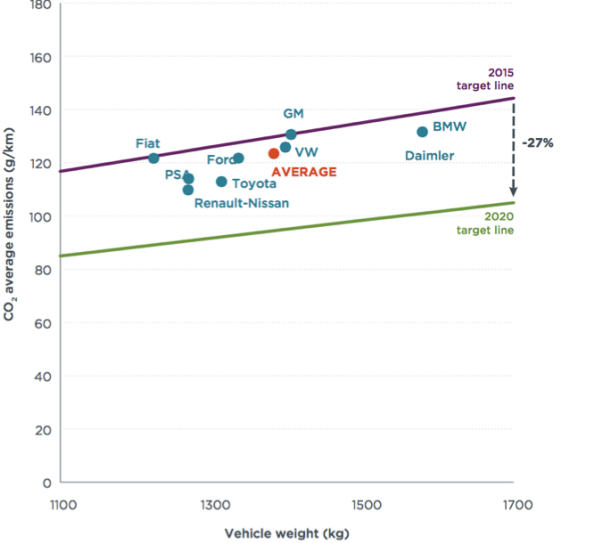
Fiscal Measures CO₂/FE based Taxes

**South Africa:
DA 177
ENVIRONMENTAL LEVY
ACCOUNT FOR
CARBON DIOXIDE
EMISSION LEVY**

**Vehicle Tax is proportional
to
Vehicle CO₂ emissions**

Manufacturers

Fuel Economy/CO₂ emission Regulation



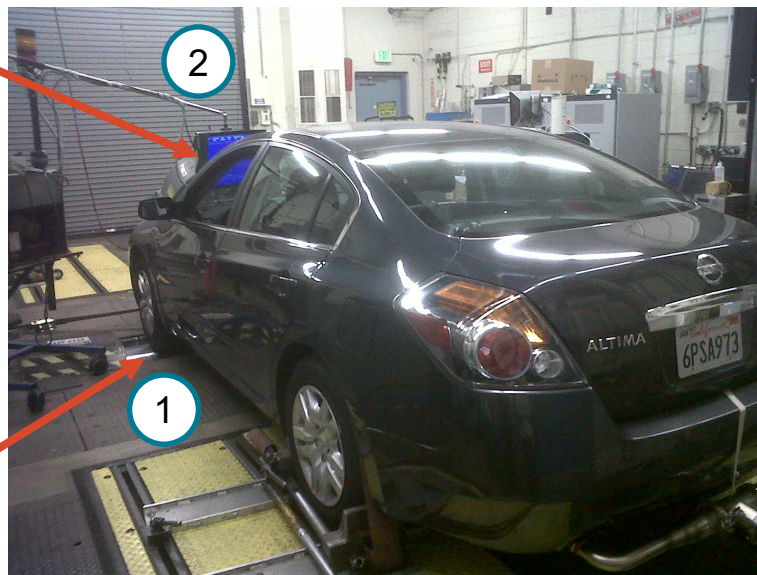
The basics

**What are Vehicle Fuel
Economy CO₂
emissions?**

Vehicle fuel economy and CO₂ emissions are obtained under chassis laboratory testing

Certification
test cycle
(vel. & accel.
traces)
e.g., NEDC,
WLTC

Spinning
roller bench



Regulated pollutants (per vehicle max or fleet average):
NO_x, NMHC, NMOG, HC (EU), CO, PM, PN (EU), HCHO (US)

Fuel Economy (km/L) and CO₂ (gCO₂/km)

Vehicle Fuel Economy Policy

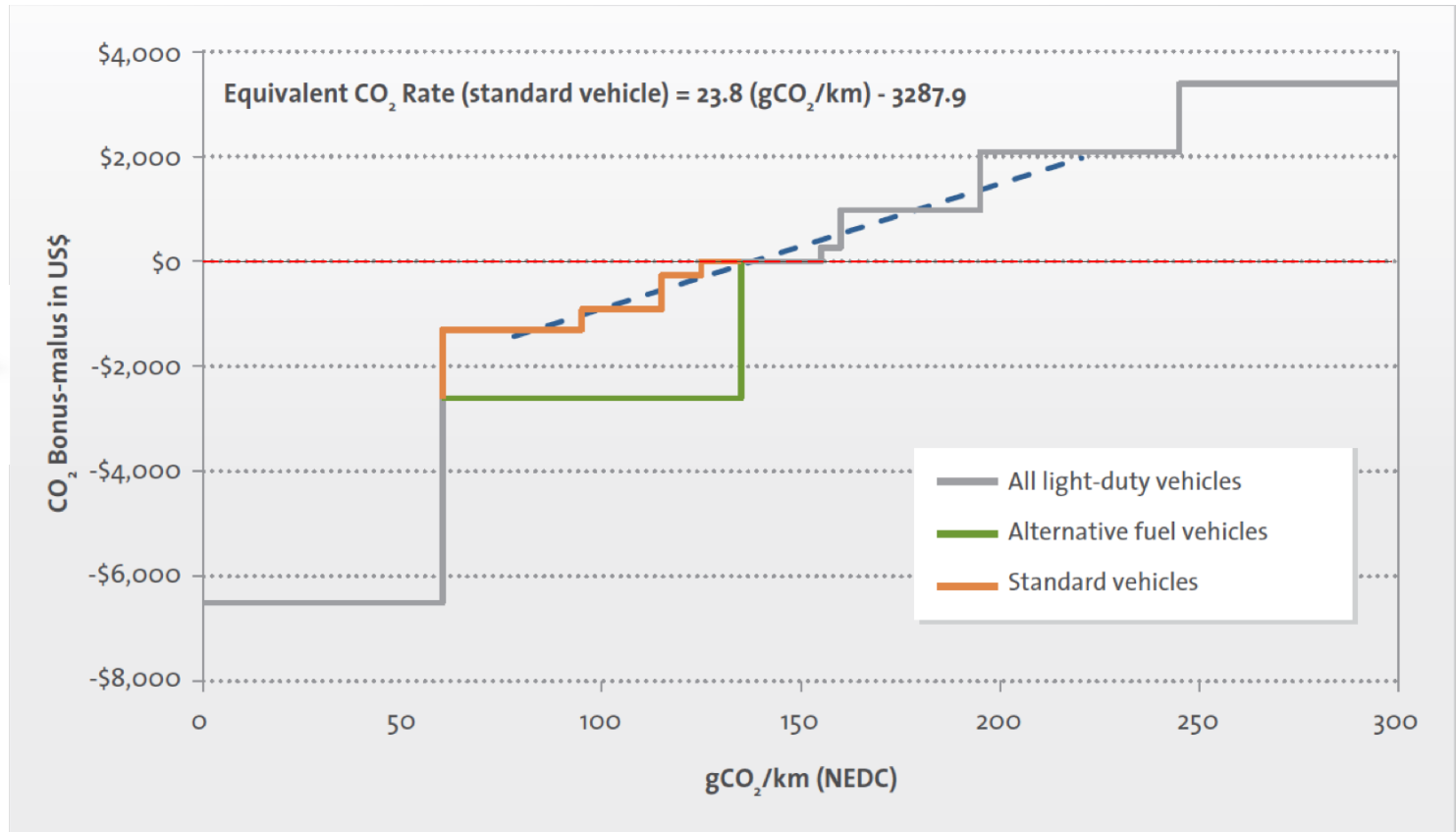
1. Fiscal measures to promote FE

Fiscal measures to improve vehicle fuel efficiency

- Vehicle tax/fee
 - Based on CO₂ emissions or fuel efficiency
 - One-time (e.g. at registration) or annually (e.g. circulation tax)
- Incentive schemes for very fuel-efficient vehicles
- **Feebate- a mix of fees/tax and rebate/incentives**
- Fuel tax

Progressive fiscal incentives: France's Bonus/Malus program

Bonus-malus program penalizes buyers of high CO₂ emission models while rewarding buyers of lower CO₂-emitting vehicles at the time of first sale.



According to the French government, the program lowered fleet CO₂ emissions by 9 g/km during the single year of 2008

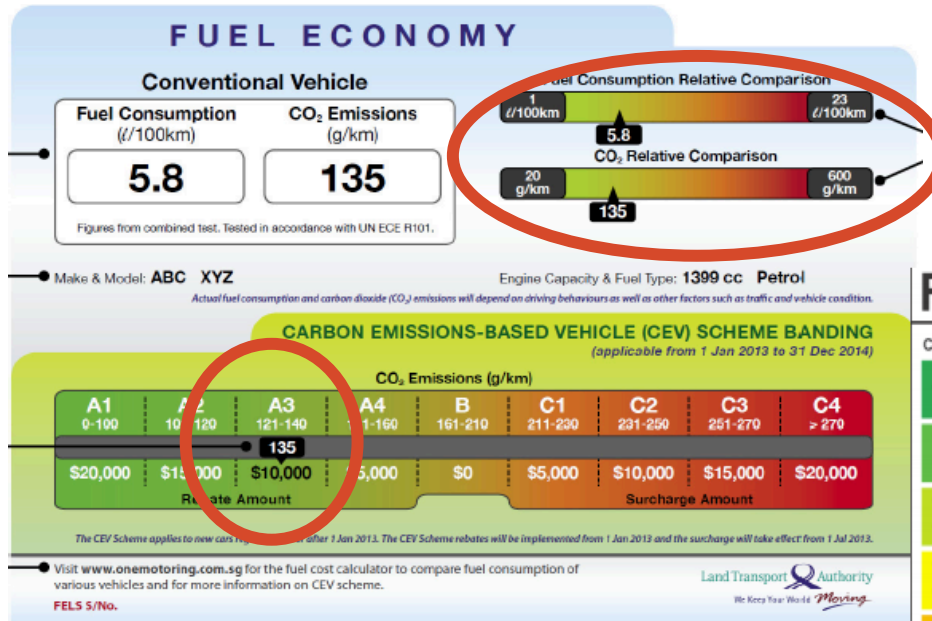
Vehicle Fuel Economy Policy

2. Fuel Economy Label

Fuel economy label



Label design and information



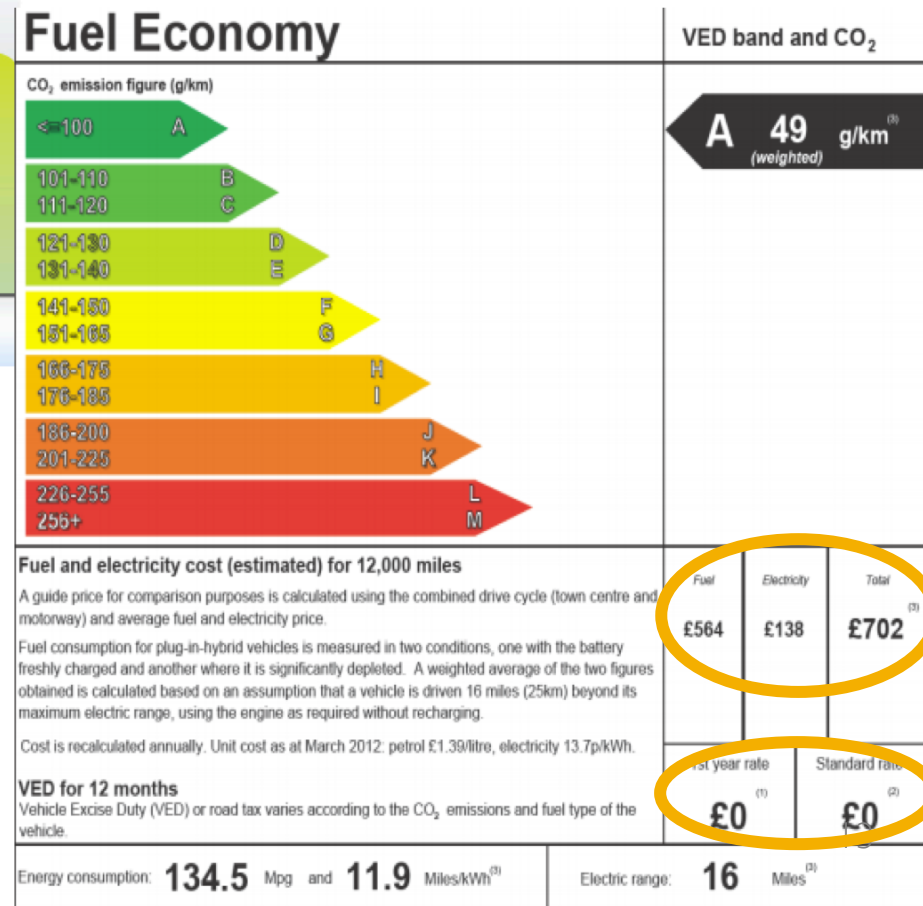
Vehicle fuel economy labels in Singapore since 2012

UK vehicle label

- Comparable CO₂ emission
- Fuel saving
- Fiscal policy information
- Additional EV information

Singapore label

- Absolute fuel economy value
- Fuel economy/GHG range
- Fiscal policy information



Vehicle Fuel Economy Policy

3. Fuel Economy and CO₂ emission standards

What are vehicle fuel economy standards?

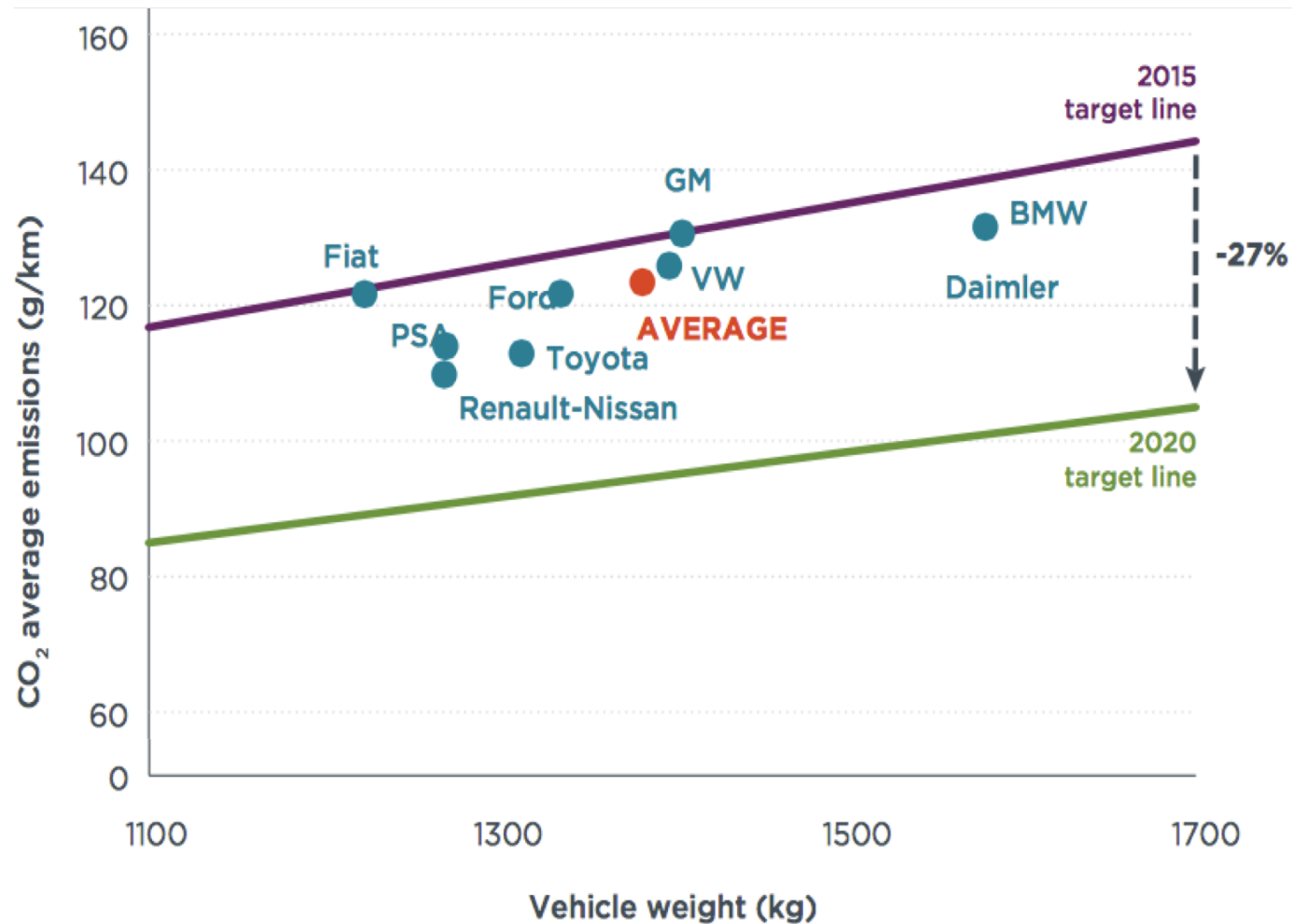
- National level regulation
- Fuel economy standards imply a legal framework
 - National Energy efficiency act or mandate
 - Petroleum conservation act or mandate
 - UN agreements on Climate Change (NDCs)
- Compliance:
 - per vehicle Minimum Efficiency Performance Standard (MEP)
 - corporate average fuel economy (CAFE)
- Regulated entity: new vehicle manufacturers and importers
- Metric

Fuel economy = How many kilometers per liter of fuel? [mpg]

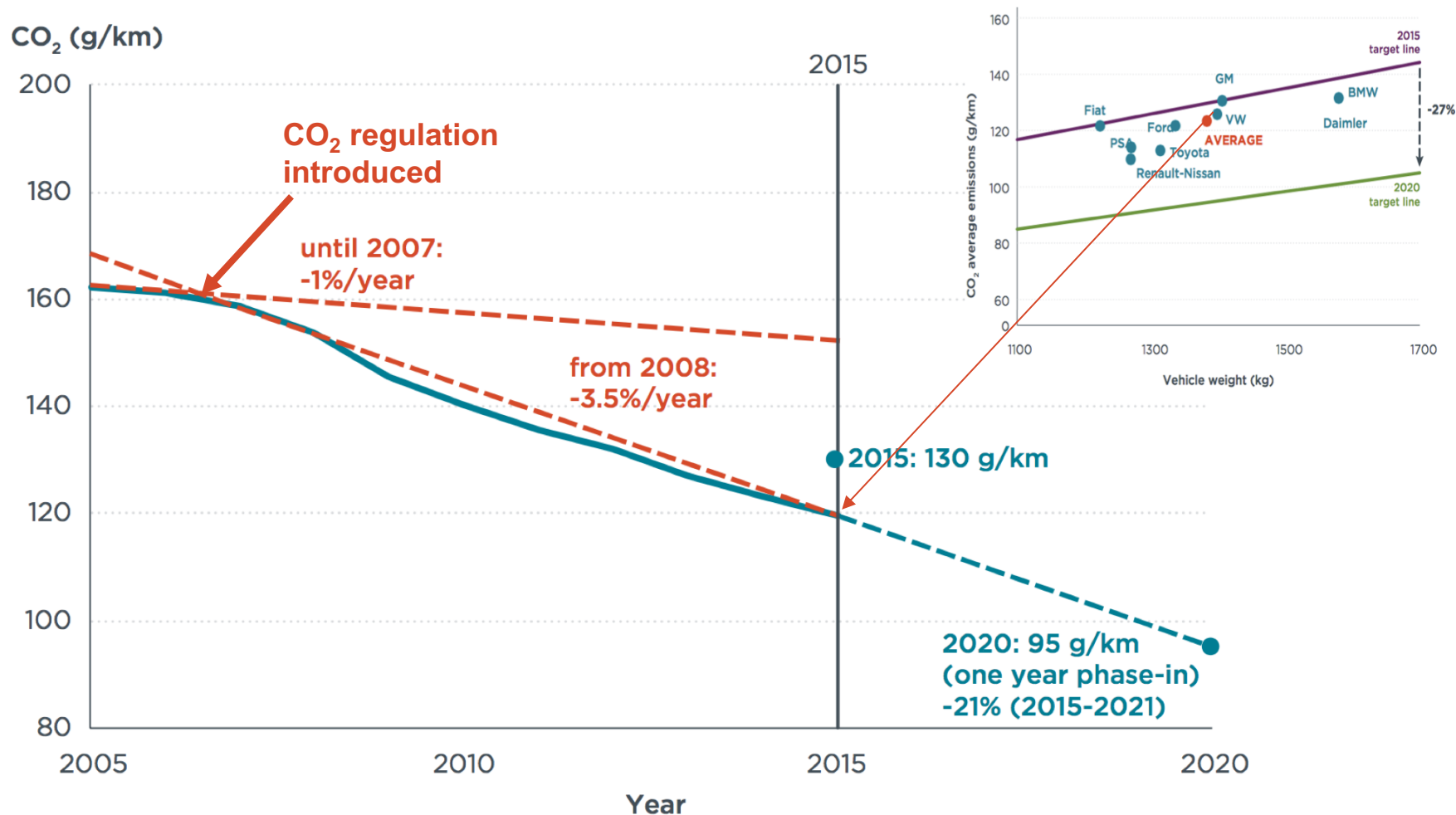
Fuel consumption = How much fuel per kilometer driven? [L/100km]

CO₂ emission = How much CO₂ per kilometer driven? [g/km]

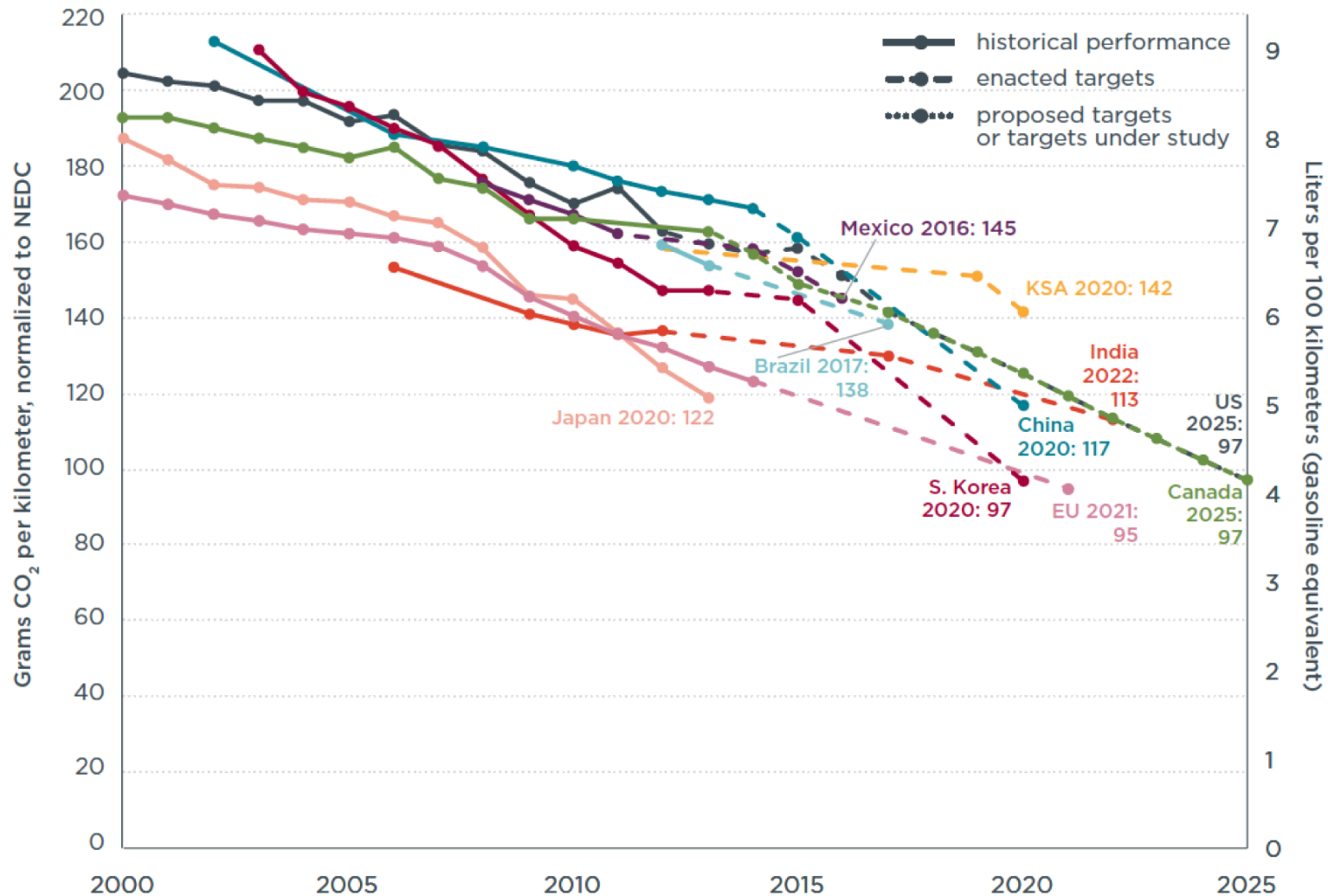
Regulating all manufacturers ensures that the overall fleet meets the target – Targets change over time



In the EU, mandatory CO₂ standards for new cars have quadrupled the reduction rate

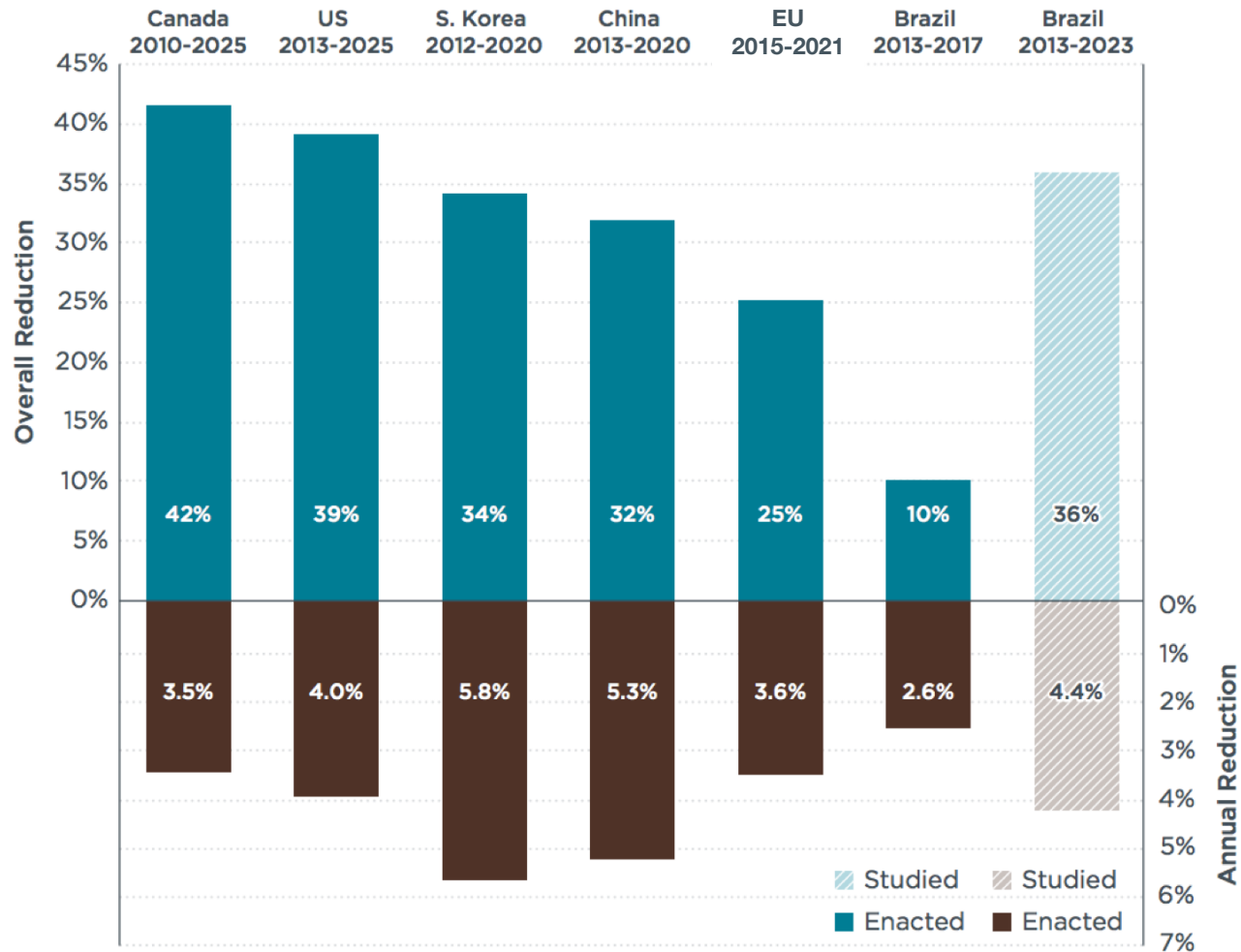


More and more countries introduce CO₂ standards, with converging target values



Source: <http://www.theicct.org/info-tools/global-passenger-vehicle-standards>

Vehicle efficiency targets for different countries

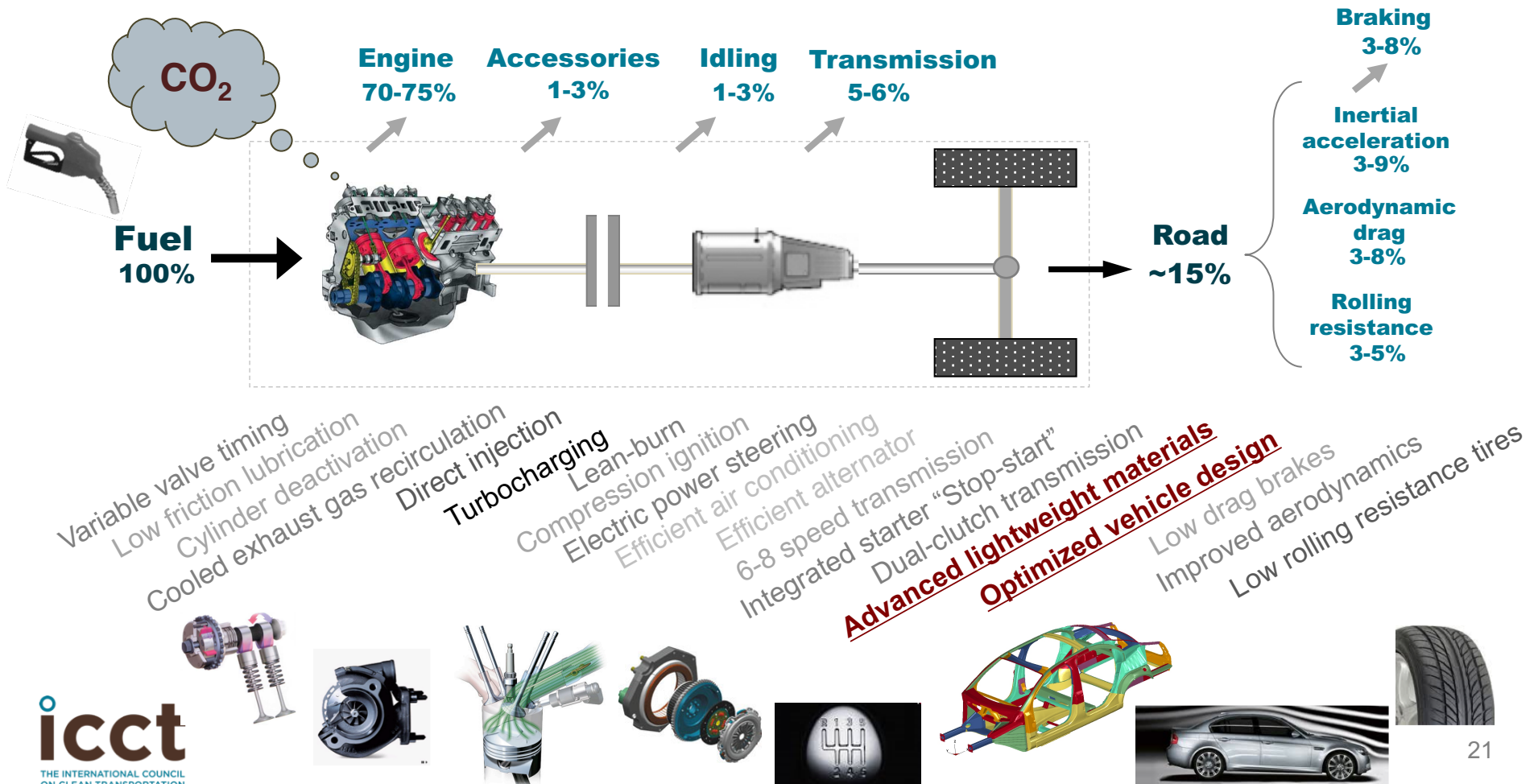


What would happen
to the vehicle itself?

**Vehicles would be fitted
with technologies that
improve efficiency**

There are many different technical options how to reduce CO₂ emissions

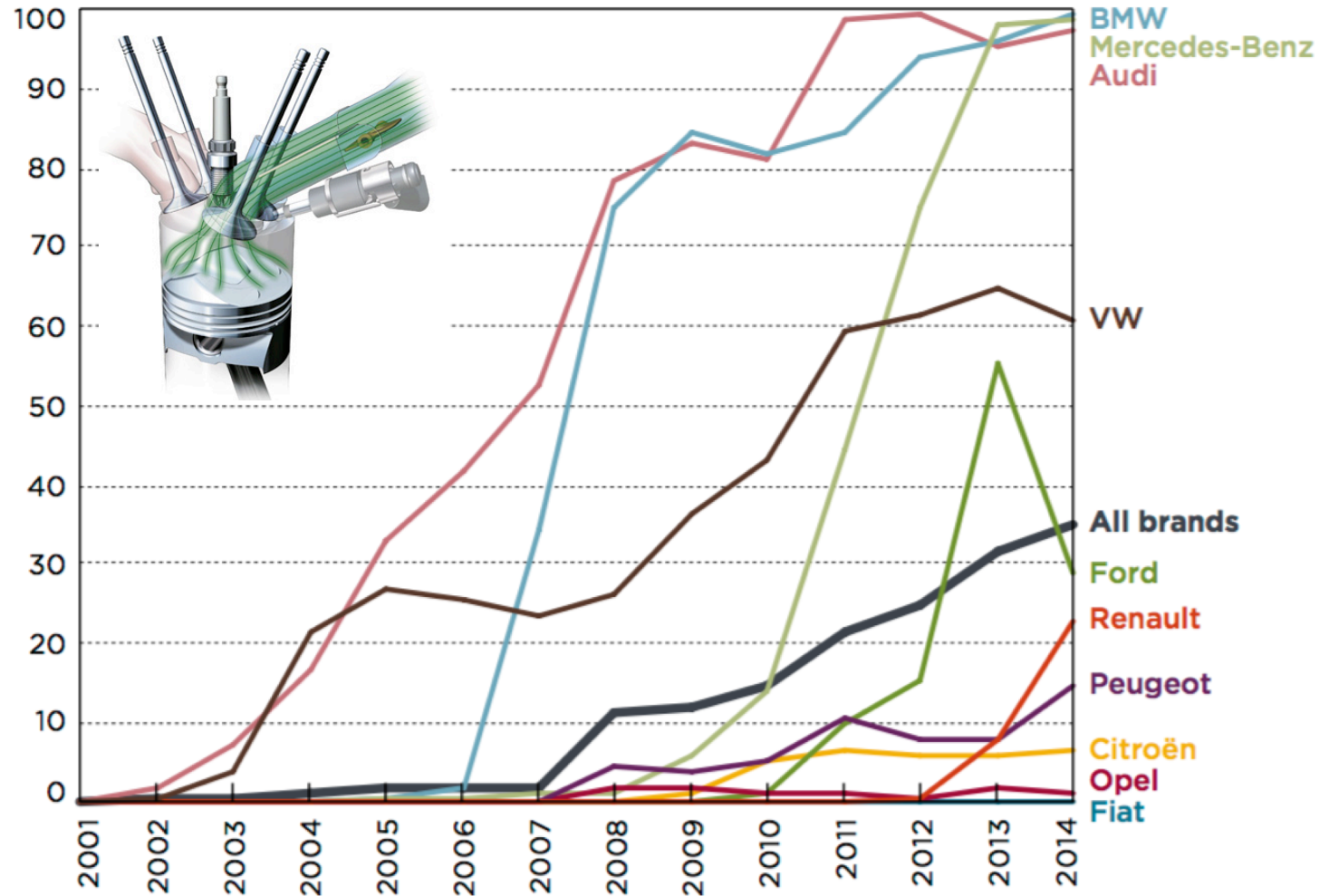
- The average 2015 car, at 15-20% efficiency, has many efficiency losses – and many efficiency opportunities



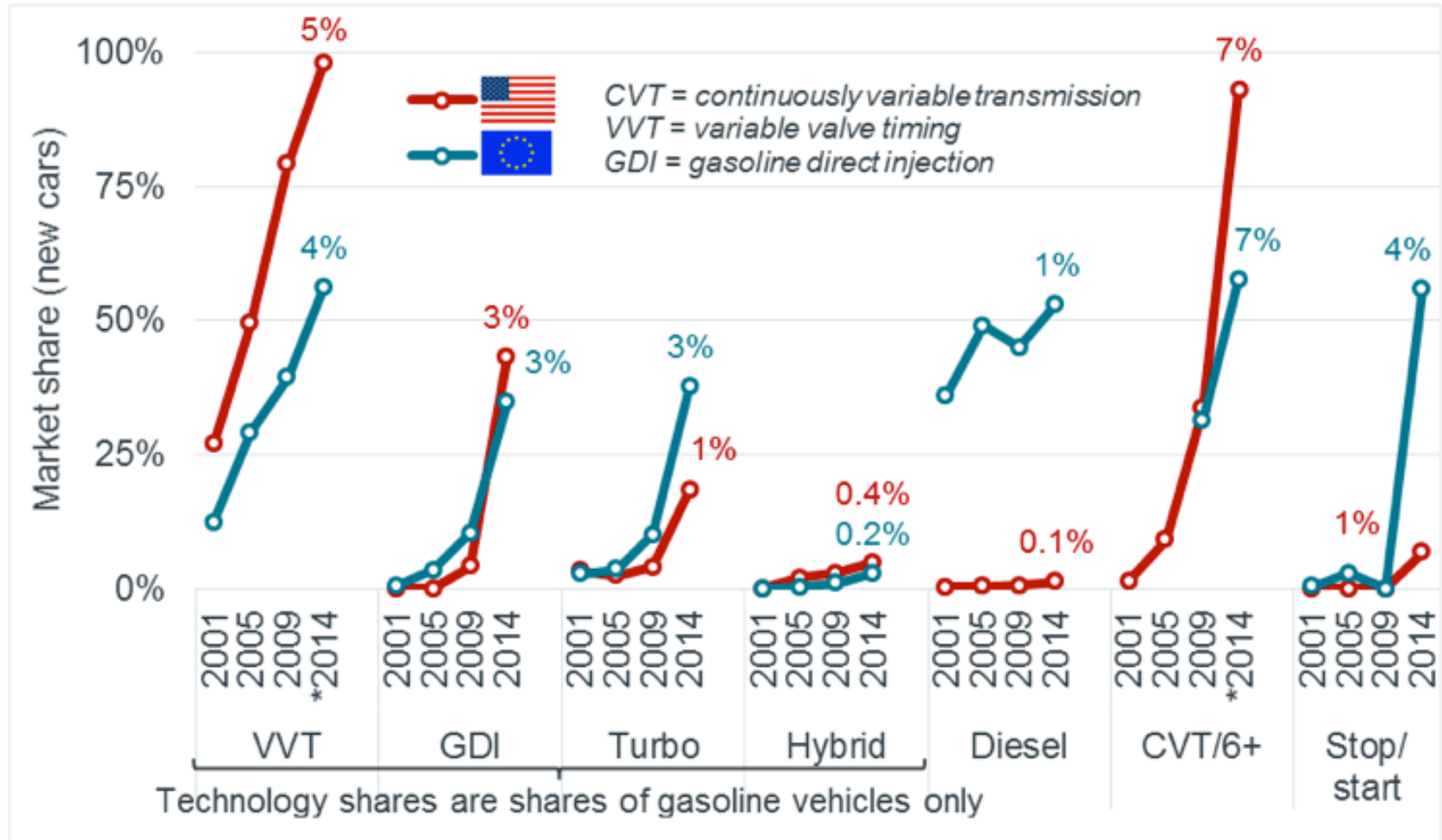
Sources: Lutsey, 2012; Kromer and Heywood, 2007; U.S. EPA (<http://www.fueleconomy.gov/feg/atv.shtml>)

Gasoline Direct Injection (GDI) adoption in Europe

Market share, gasoline vehicles with direct injection (in % of gasoline vehicles sold)



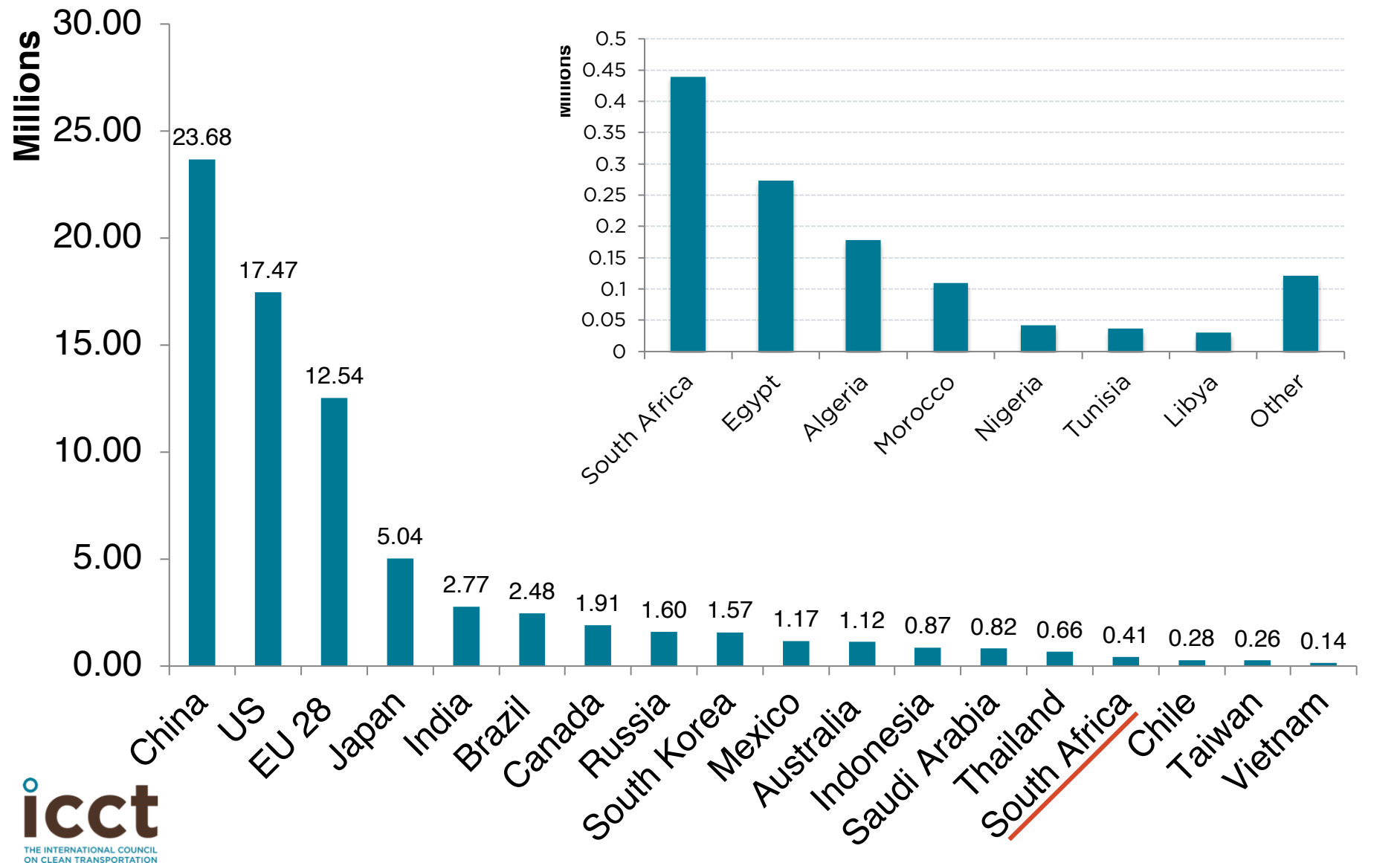
Regulation has been driving efficiency technology uptake in both, the EU and US in recent years



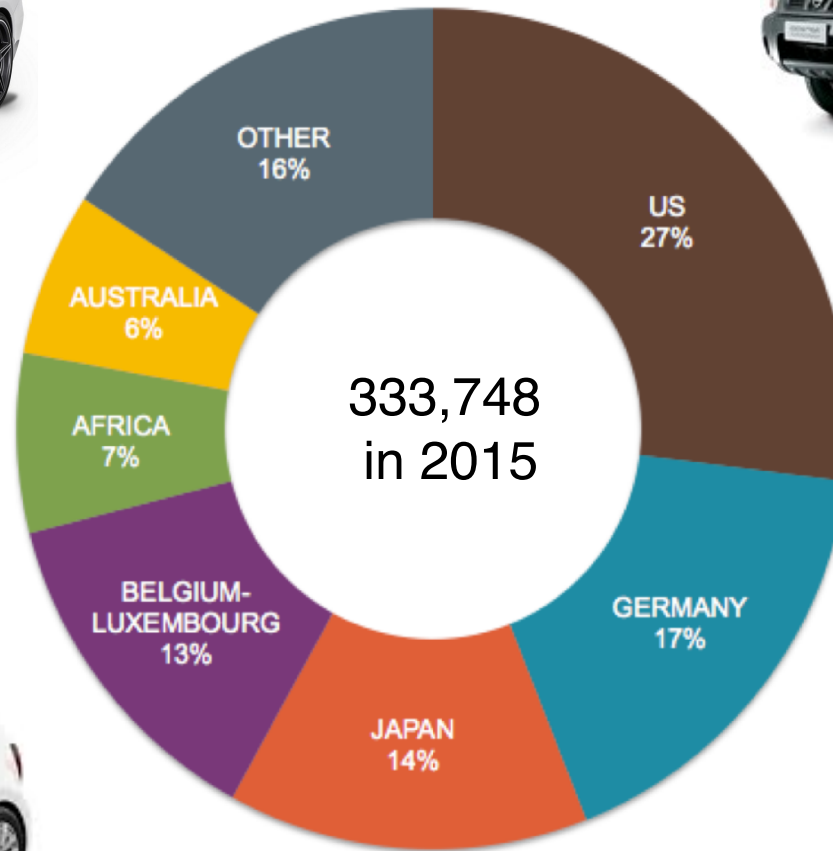
Case study

**South Africa Fuel
Economy Standards**

The South African new passenger vehicle fleet is the largest in the African continent and the 18th largest globally.



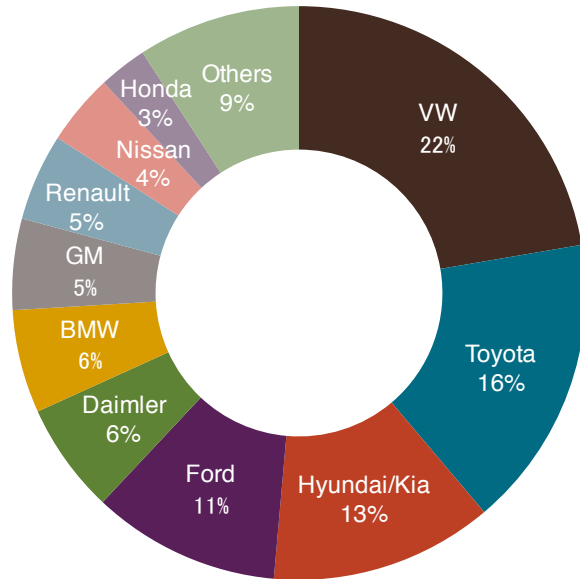
South Africa vehicles are exported to markets with new vehicle FE/CO₂ standard regulations



Every single FE Policy starts with a Baseline Analysis

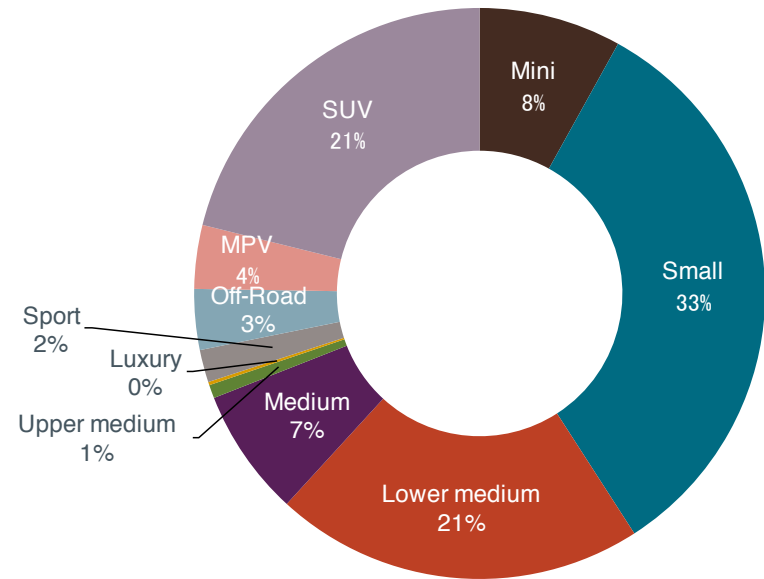
- ICCT purchased 2015 dataset from NAAMSA
- Data for more than 2100 model variants
 - CO₂, g/km
 - Fuel Consumption , L/100km
 - Vehicle characteristics (Mass, Power,...)
- Covering more than 98% of the market

SA passenger car market characteristics – CY2015



VW and Toyota are the two largest manufacturers

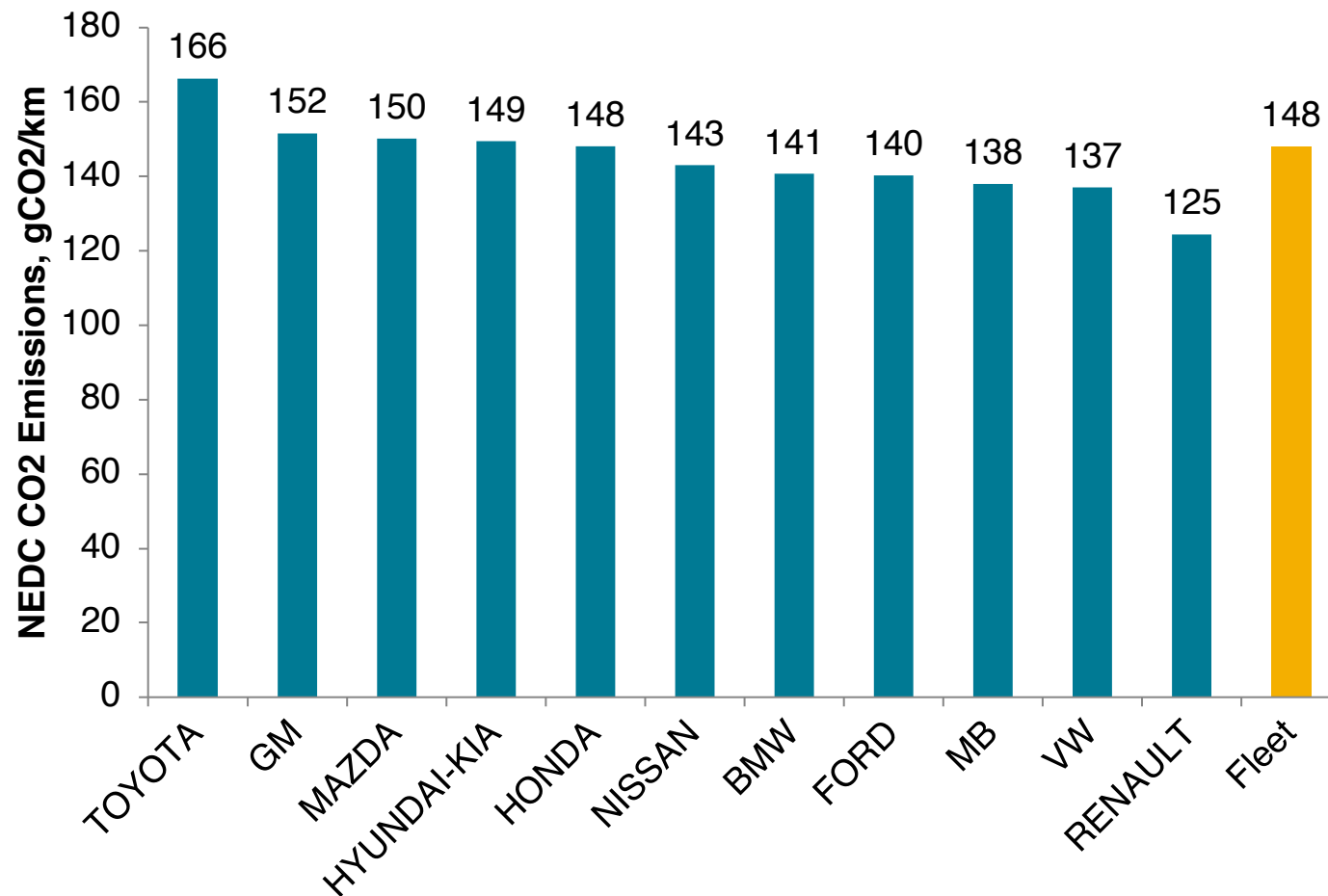
Diesel share: 17%



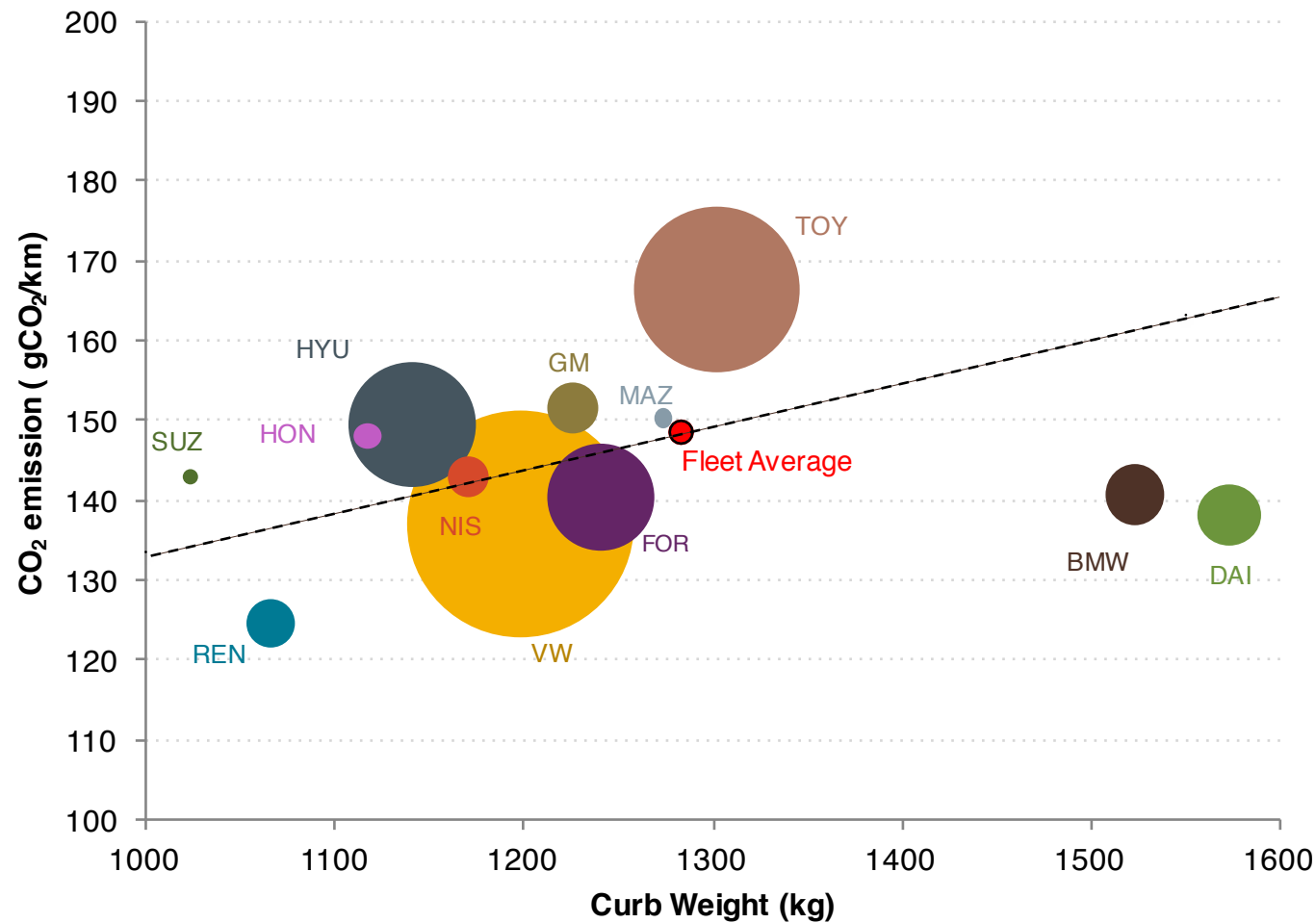
The South African market aligns in terms of market composition with most global markets: a contrasting combination of large shares of small vehicles and SUVs



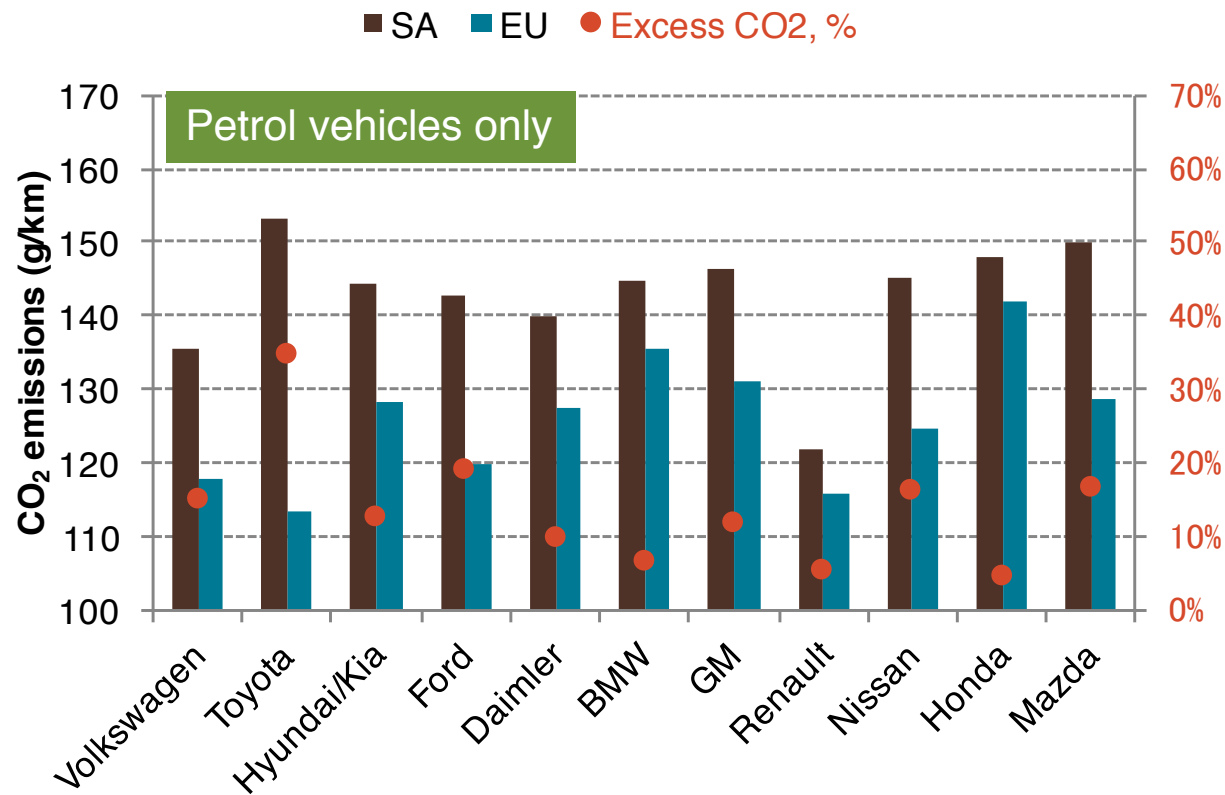
CO₂ emissions by manufacturer



FE Passenger Vehicle Baseline for South Africa

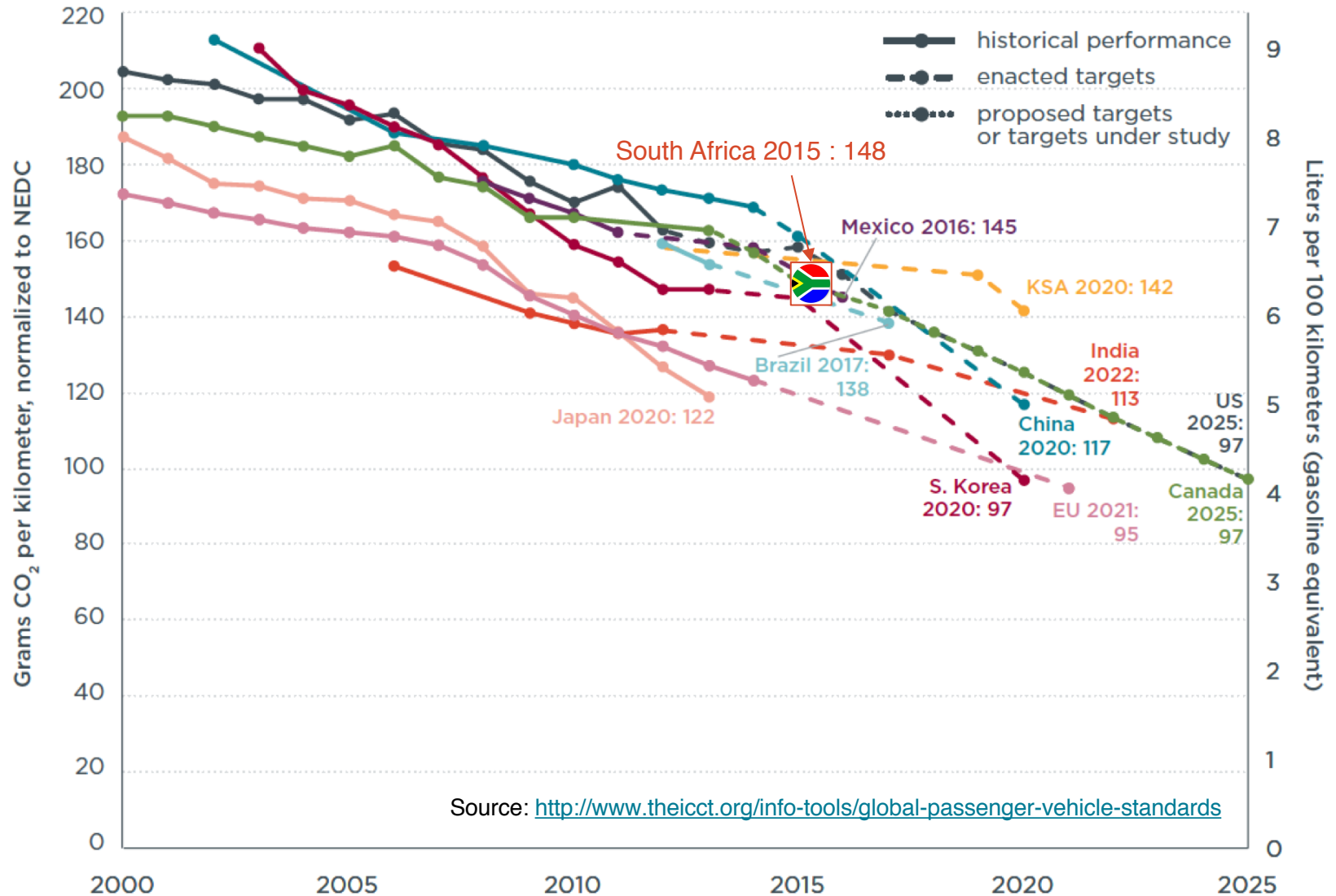


Comparison of average new vehicle CO₂ emissions by manufacturer in South Africa and Europe, gasoline vehicles only



- Fleet average difference is 20% higher CO₂ emissions in SA
- The red dot shows the excess CO₂ that the average PV is emitting in SA with respect to the European market, by manufacturer.
- Toyota presents the largest difference, partially explained by high SUV share in SA and reduced uptake of efficient technologies

Average PC in SA emits 148 gCO₂/km. Significant potential for improvement when compared to other markets

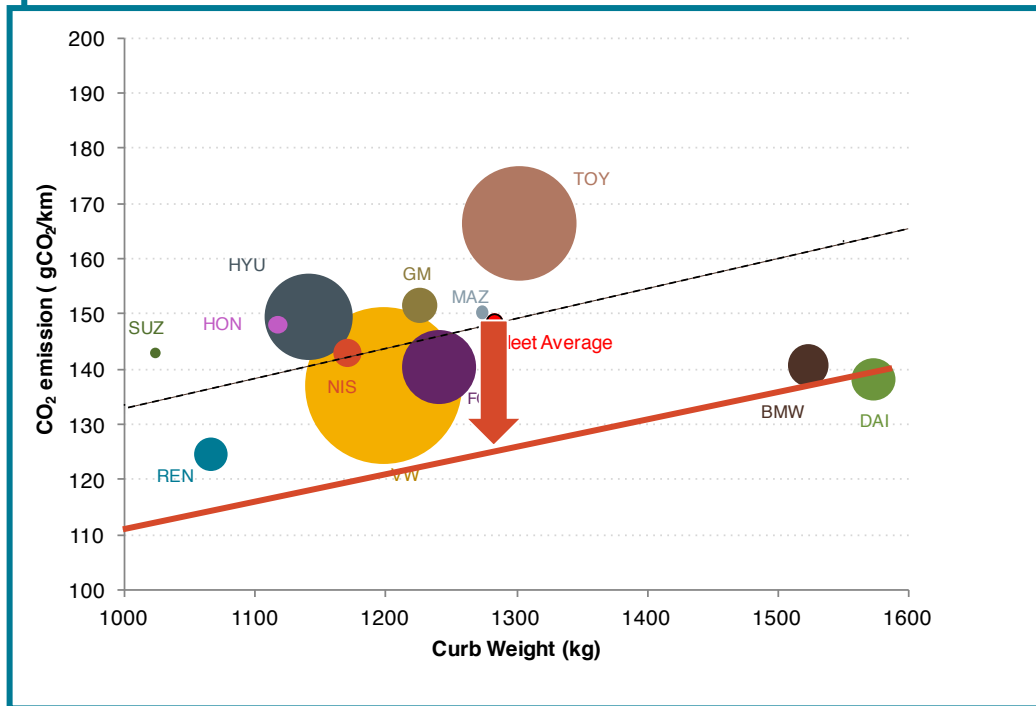


Adopting PV FE/CO₂ emission standards in South Africa

Policy scenario analysis

Key variable to improve: FE Standards

$$\sum_{\text{annual}} \text{Average vehicle FE/CO}_2 \text{ performance} \times \text{Number of vehicles} \times \text{Distance traveled per year (km/year)} = \text{Annual Tons CO}_2$$

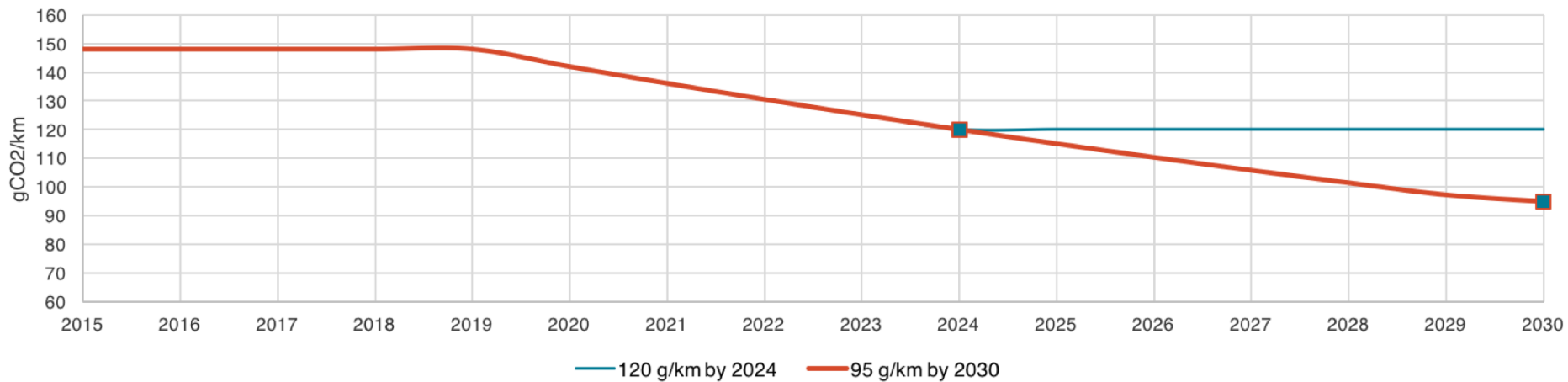


Considerations

- Stringency: stringent targets results in higher CO₂ rates of reduction but increase technology demand and cost
- Long-term targets are preferred
- Independent of fuel and technology

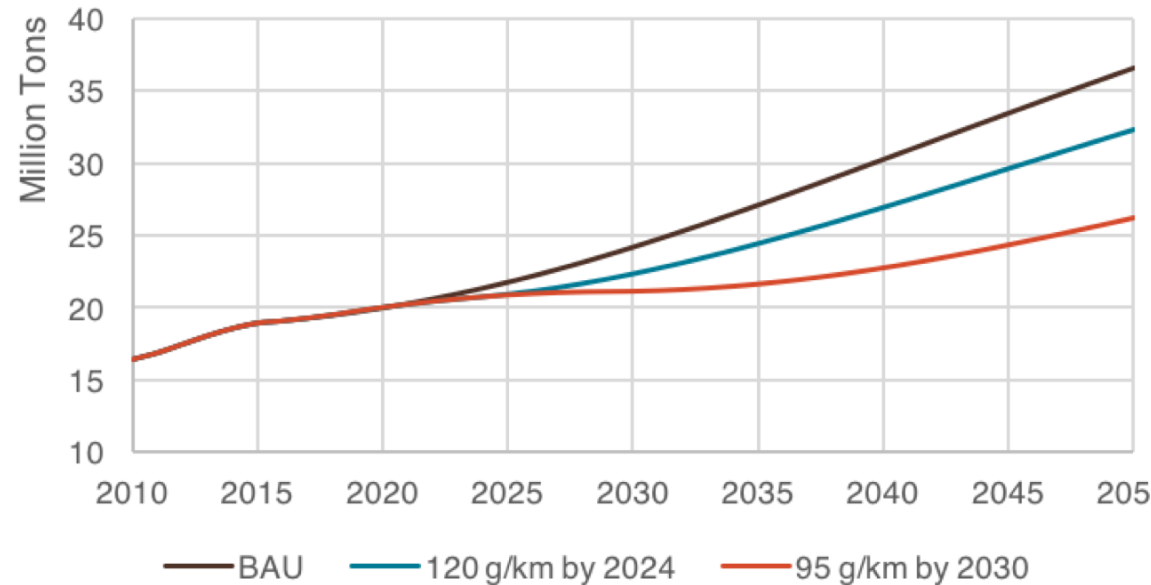
Policy scenarios on potential FE/CO₂ emission standard adoption

- Business as usual
- Adoption of CO₂/FE standards
 - 120 gCO₂/km by 2024 (19% improvement)
 - 95 gCO₂/km by 2030 (36% improvement)
 - 4.1% per year improvement

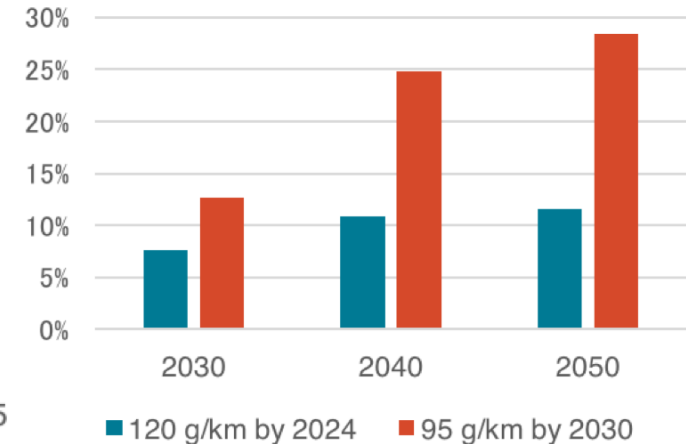


Model results: FE policy scenarios show large CO₂ reductions even with double the fleet size by 2050

Annual PV CO₂ emissions



Benefits with respect to BAU



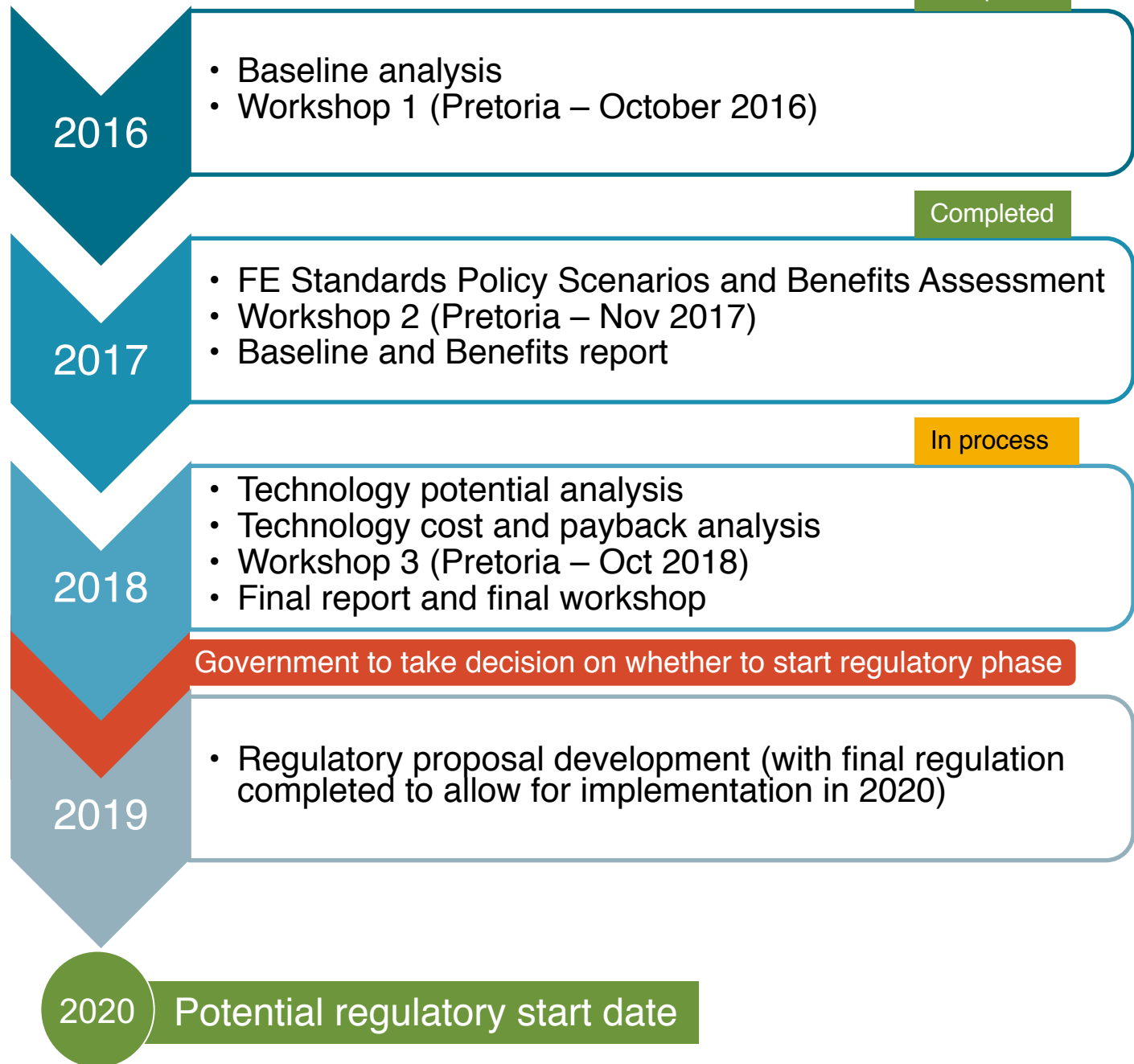
Assumptions

- Projected fleet growth 2%/year
 - **PV Fleet size doubles: from 6 MM in 2015 to 14 MM by 2050**
- VKT average 15000 km/year
- CO₂ gap: 18%
- Rebound effect: 10% per % of fleet CO₂ reduction
- FE/CO₂ standards scenario assumes 4.1% per year improvement
- Non-regulated years assume a 0.5% per year efficiency improvement

Next steps

ICCT's workplan

ICCT's workplan



More information ...

Additional resources online:

- South Africa FE Standards Project:
<https://www.theicct.org/publications/south-africa-new-PV-CO2-emission-stds>

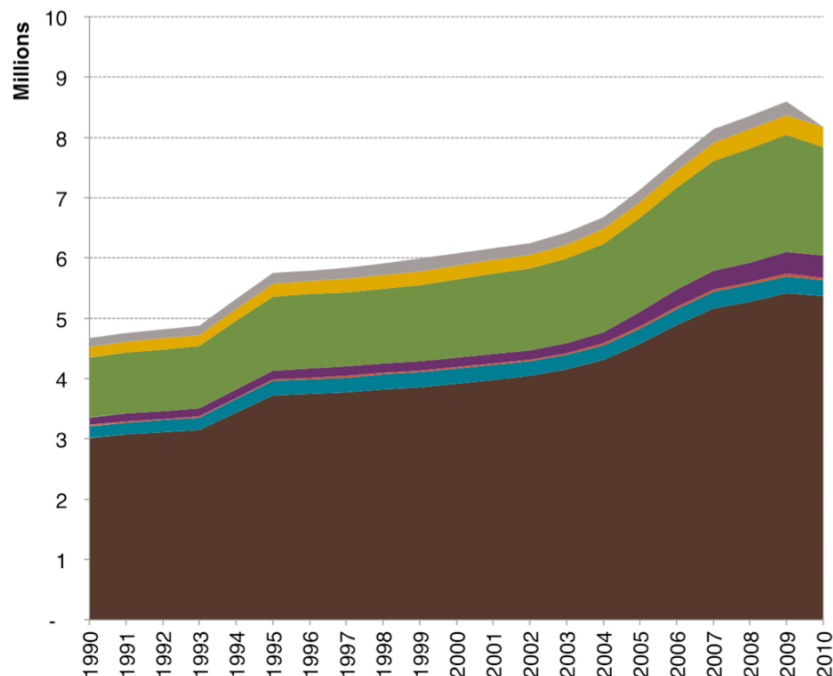
Francisco Posada
francisco@theicct.org



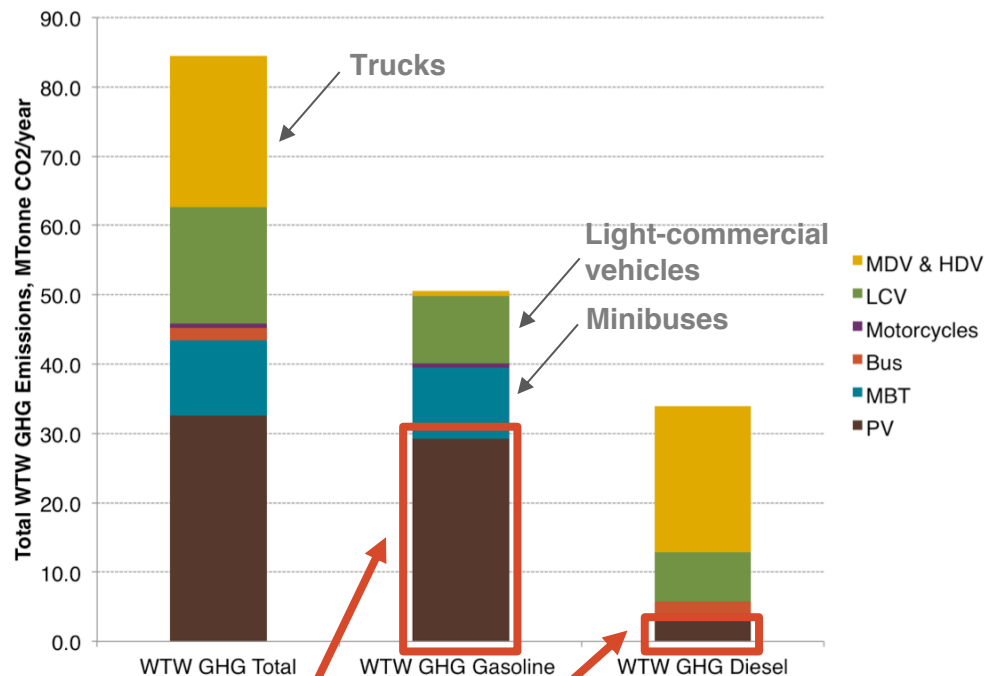
Thank you!

South Africa's vehicle fleet is growing – passenger cars account for large portion

Number of vehicles registered in South Africa:

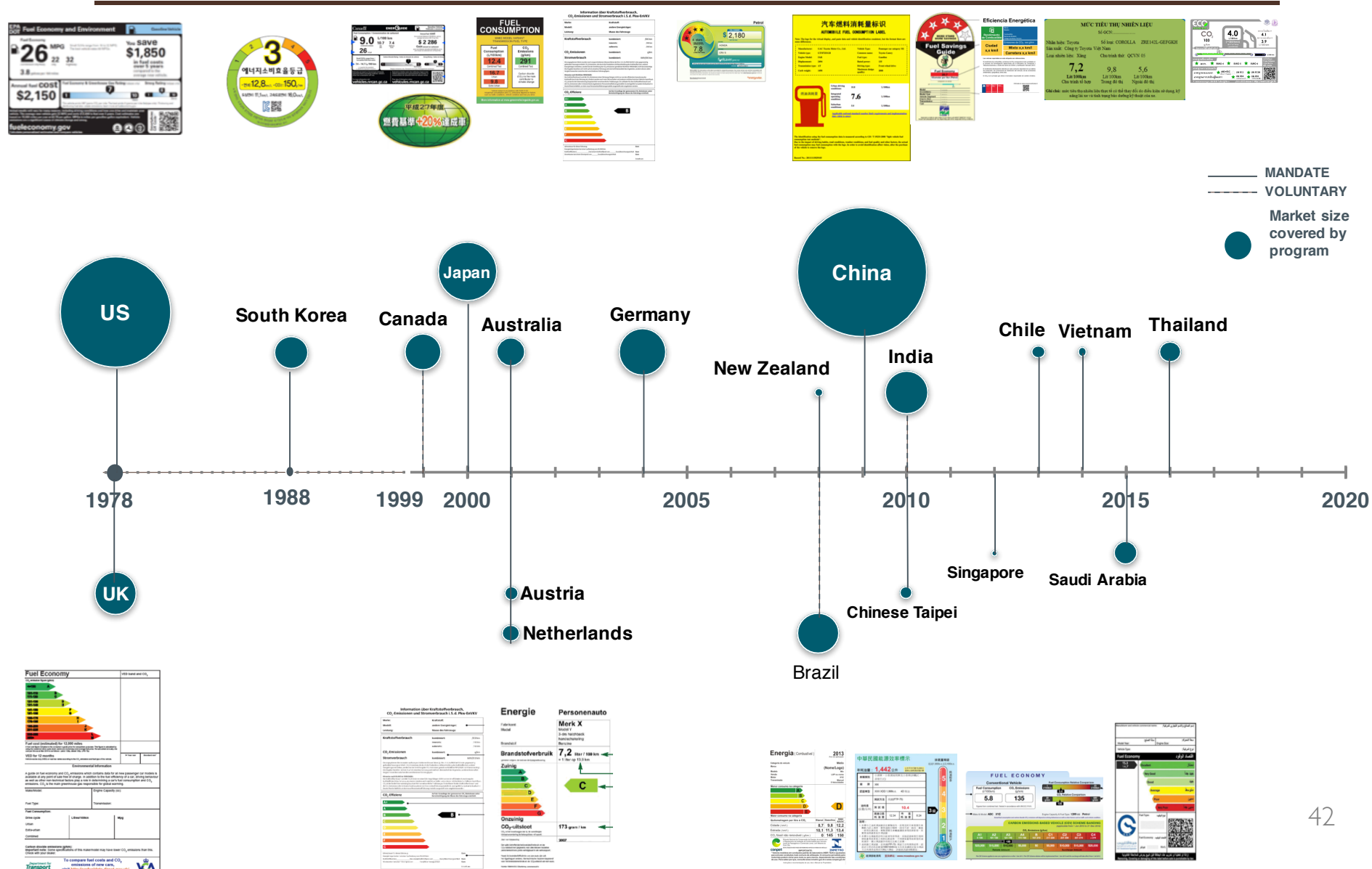


Greenhouse gas emission levels:



Presentation will focus on passenger vehicles

Implementation of vehicle fuel economy labeling scheme

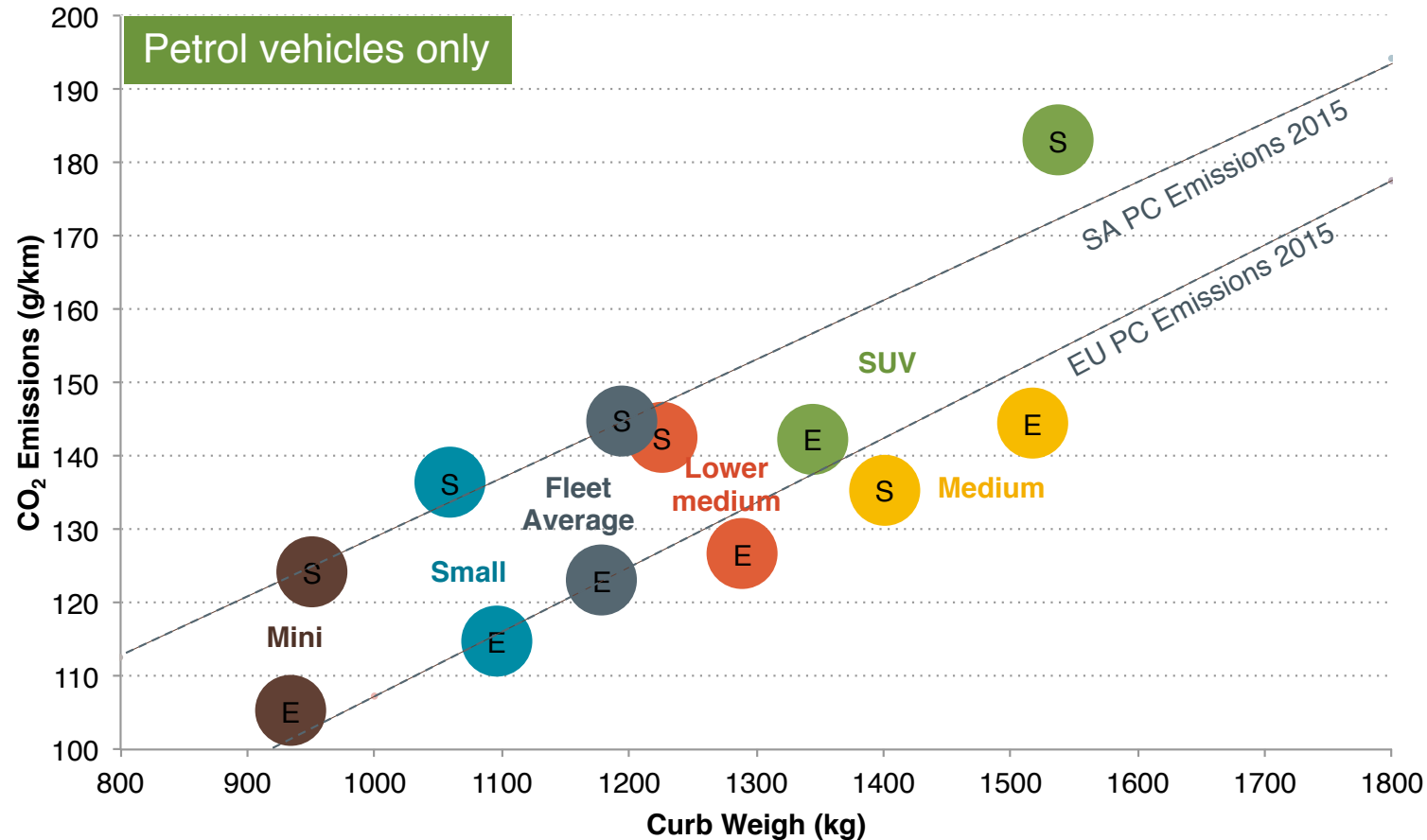


Manufacturer Sales weighted average CO₂ emissions - Example



Manufacturer X	Model A	Model B
Sales 2015	1000	500
CO ₂ emissions	150 g/km	300 g/km
Mass	1000 kg	2000 kg
Manufacturer X, Sales Weighted Ave CO2	$\frac{(1000 \times 150) + (500 \times 300)}{1000 + 500} = \mathbf{200 \text{ g/km}}$	
Manufacturer X, Sales Weighted Ave Mass	$\frac{(1000 \times 1000) + (500 \times 2000)}{1000 + 500} = \mathbf{1333.3 \text{ kg}}$	

Average new vehicle sales-weighted CO₂ emissions as a function of curb weight, by segment - gasoline vehicles only



- Compared to Europe, South African SUVs are 14% heavier and 29% less efficient
- Small vehicles are more efficient in Europe by around 18%.

International market comparison of new passenger car fleet characteristics

Region	South Africa	EU-28	U.S.	China	Japan	Brazil	India	South Korea
Data year	2015	2015	2015	2014	2013	2013	2015	2014
Sales (million)	0.4	13.7	16.7	20.7	3.5	3.0	2.8	1.4
Number of cylinders	3.9	3.9	4.6	---	3.8	4.0	3.6	4.3
Engine displacement (l)	1.7	1.6	2.5	1.7	1.4	1.4	1.3	2.0
Engine power (kW)	97	93	171	93	78	76	59	120
Curb weight (metric tons)	1.3	1.4	1.8	1.4	1.2	1.1	1.1	1.5
Footprint (m ²)	---	4.0	4.6	4.0	3.7	3.7	3.5	4.2
Power-to-weight-ratio (kW/kg)	0.073	0.067	0.093	0.066	0.065	0.067	0.052	0.084
CO ₂ emissions - NEDC (g/km)	148	121	185	171	119	151	123	148
Gasoline	83%	43%	96%	98%	86%	6%	47%	51%
Diesel	17%	52%	1%	2%	0%	0%	50%	39%
Hybrid-electric	< 0.1%	3%	3%	0%	13%	0%	0%	0%
Others (Ethanol, CNG, LPG)	0%	2%	0%	0%	1%	94%	3%	10%
Manual transmission	67%	75%	5%	49%	1%	83%	98%	9%
Automatic transmission	33%	25%	95%	51%	99%	17%	2%	91%

Methodology for CO₂ benefit analysis

Classic bottom up analysis for GHG emissions inventory

$$\sum_{\text{annual}} \left[\begin{array}{|c|} \hline \text{Average vehicle} \\ \text{FE/CO}_2 \\ \text{performance} \\ \hline \end{array} \right] \times \left[\begin{array}{|c|} \hline \text{Number of} \\ \text{vehicles} \\ \hline \end{array} \right] \times \left[\begin{array}{|c|} \hline \text{Distance} \\ \text{traveled per} \\ \text{year (km/year)} \\ \hline \end{array} \right] = \text{Annual Tons CO}_2$$

Key variable
to control

Observation

Observation

Average new
vehicle FE/CO₂
standards

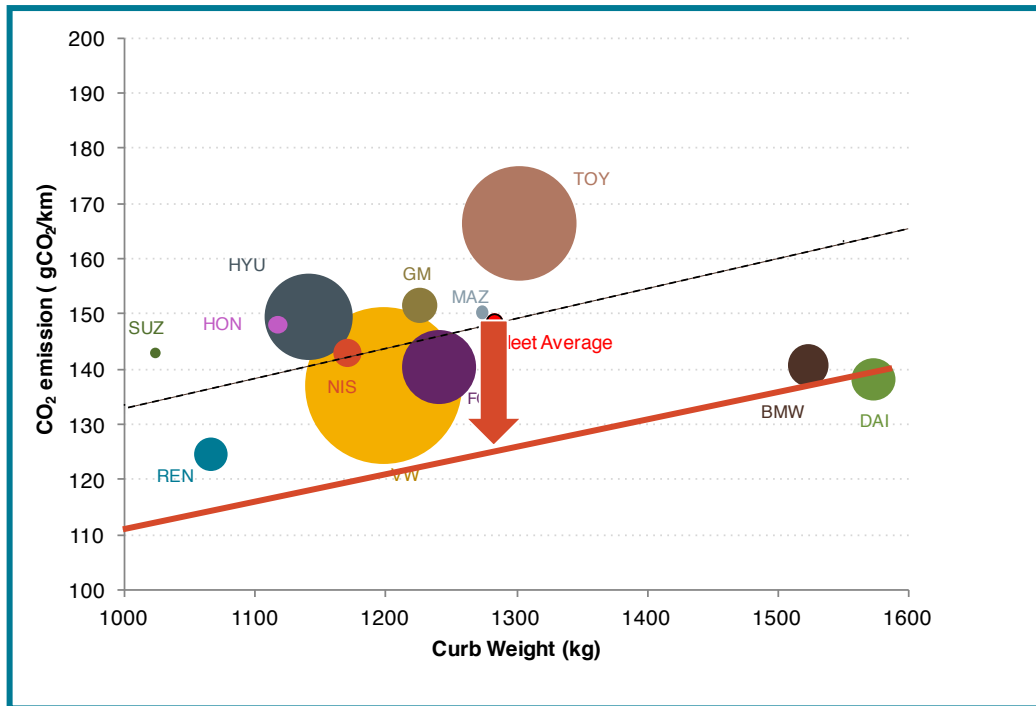
Statistical
data

Statistical
data

Key variable to improve: FE Standards

$$\sum_{\text{annual}} \text{Average vehicle FE/CO}_2 \text{ performance} \times \text{Number of vehicles} \times \text{Distance traveled per year (km/year)} = \text{Annual Tons CO}_2$$

Real world CO₂ emissions gap

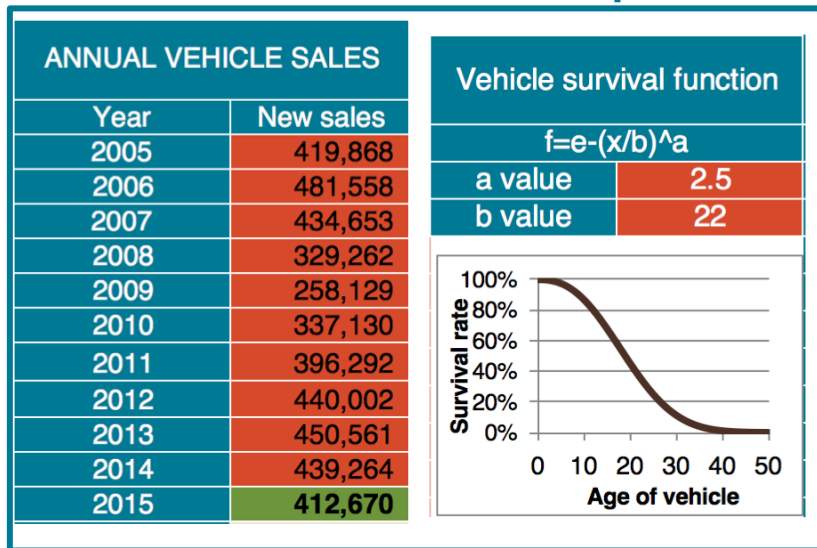


Considerations

Real world CO₂ emissions gap is the difference between the value obtained during certification testing (laboratory) and the value obtained on the road (real world driving).

Key variable to monitor: Number of vehicles

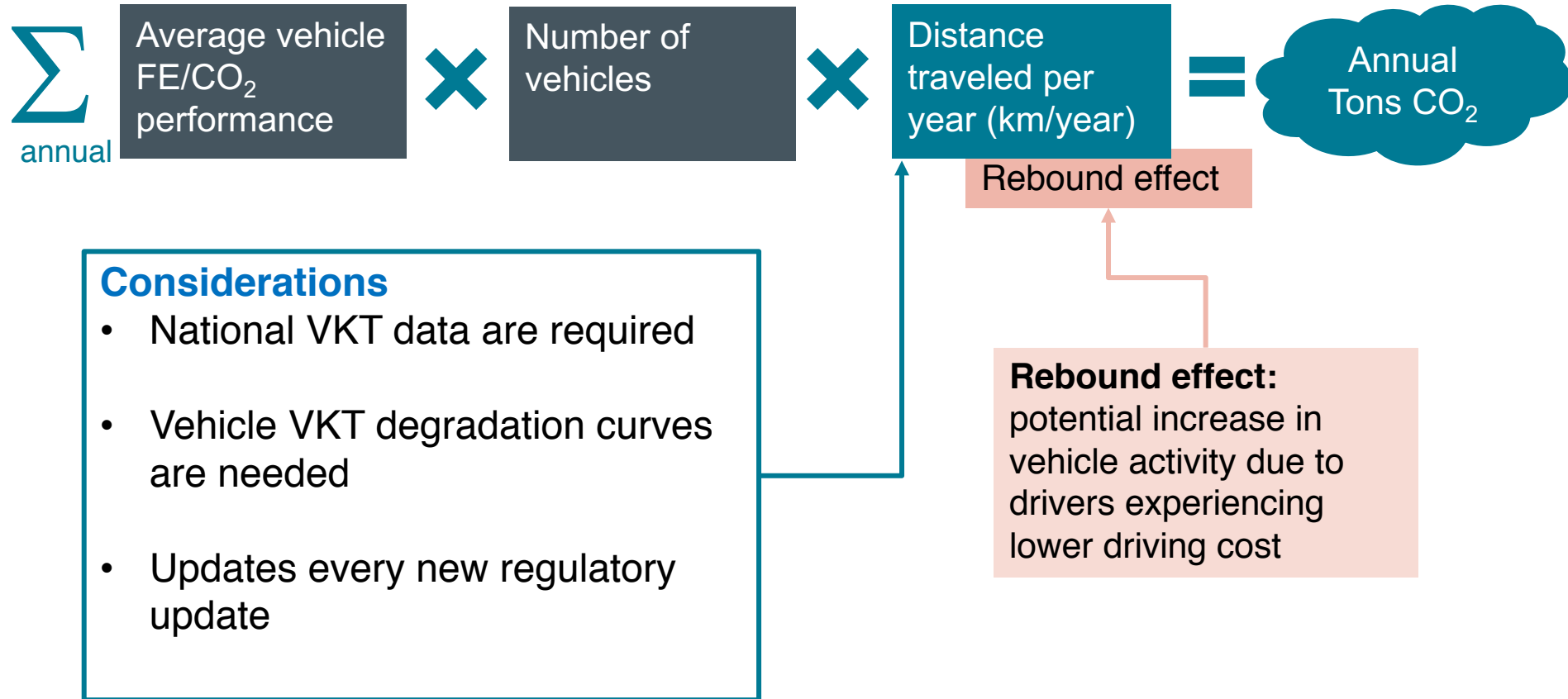
$$\sum_{\text{annual}} \text{Average vehicle FE/CO}_2 \text{ performance} \times \text{Number of vehicles} \times \text{Distance traveled per year (km/year)} = \text{Annual Tons CO}_2$$



Considerations

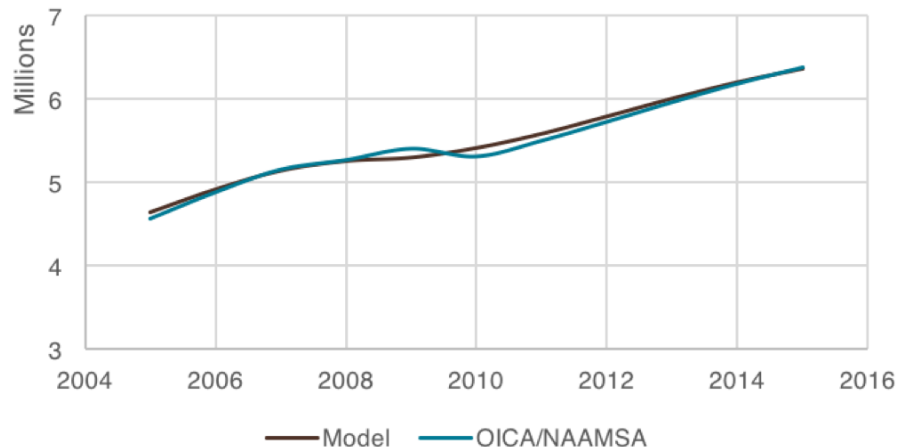
- FE/CO₂ standards are not designed to change market composition or total sales
- National vehicle data are required
- Annual updates needed
- Fleet growth projections are required
- Vehicle retirement rates are needed to estimate the outflow of vehicles

Key variable to monitor: activity



Model validation – Fleet size and fuel consumption

SA Passenger vehicle fleet, parc



Average error 2005-2015: +0.4%

Retirement rates adjusted:

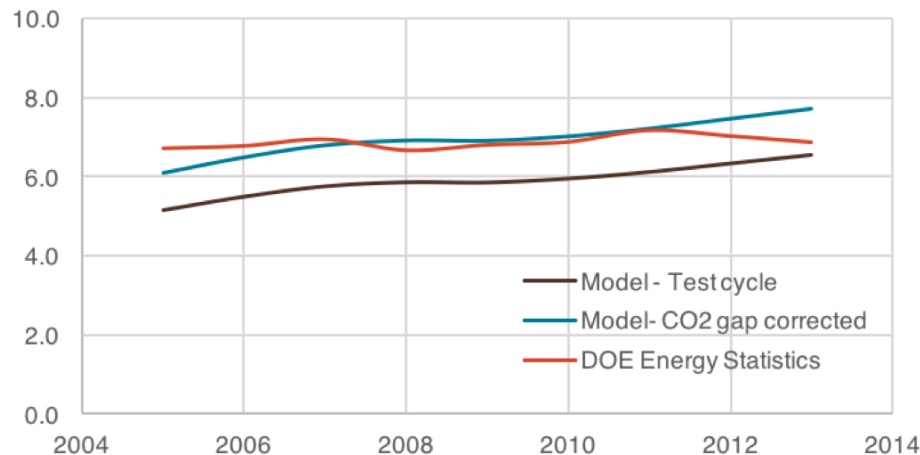
a=2.5, b=22

Vehicle survival function	
$f=e^{-(x/b)^a}$	
a value	2.5
b value	22

Sources:

OICA: <http://www.oica.net/category/vehicles-in-use/>

Total fuel consumption, billion Litres



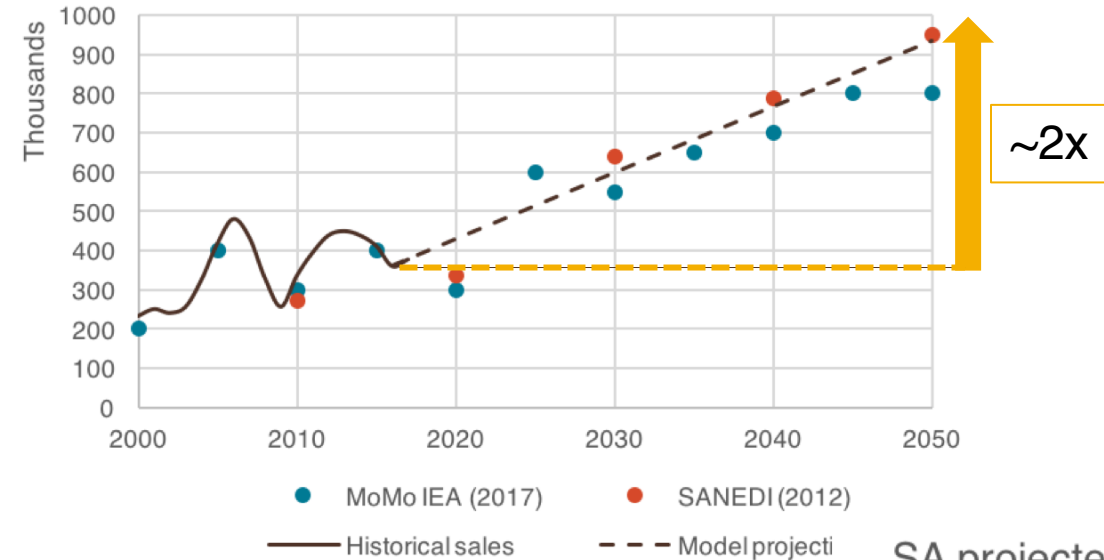
Sources:

DoE

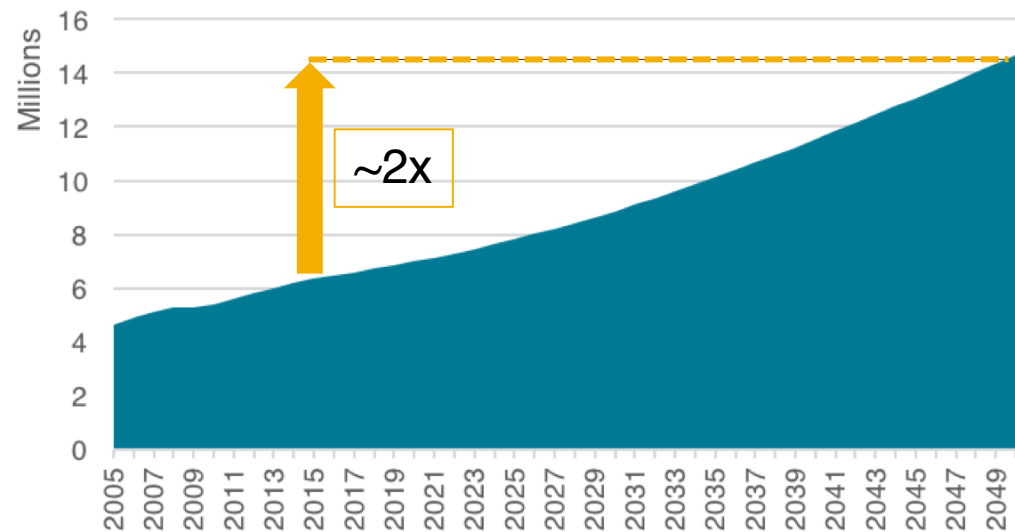
http://www.energy.gov.za/files/media/media_SAVolumes.html

Fleet projections: South Africa PV sales expected to double by 2050

New vehicle sales



SA projected vehicle fleet, parc



CO₂/FE Standards promote early and accelerated adoption of efficient technologies

	GDI	Turbo	VVT	6+ speed	CVT	Start Stop	Hybrid
2005	-	2.4%	49.4%	6.2%	1.1%	-	1.9%
2006	-	3.2%	58.2%	14.4%	1.2%	-	1.5%
2007	-	3.6%	63.3%	18.8%	6.7%	-	3.2%
2008	3.1%	4.5%	62.7%	21.6%	7.7%	-	3.3%
2009	4.2%	4.0%	79.1%	22.4%	8.3%	-	2.9%
2010	9.2%	4.1%	91.8%	36.4%	8.4%	-	5.6%
2011	18.4%	8.2%	94.9%	59.2%	8.8%	-	3.4%
2012	27.6%	9.7%	97.7%	63.3%	11.0%	0.9%	4.7%
2013	37.7%	15.3%	98.1%	67.5%	13.7%	3.0%	5.4%
2014	43.2%	18.4%	97.9%	68.1%	21.3%	6.8%	4.2%

Source: 2015 EPA Fuel Economy Trends Report – **Cars only**

GDI: Gasoline Direct Injection

CVT: Continuously Variable Transmission

VVT: Variable Valve Timing