Pathways to decarbonization: **The European passenger car market, 2021–2035** 

Peter Mock Webinar May 21, 2021



## Two recent ICCT papers analyze pathways for reducing vehicle CO<sub>2</sub> emissions in Europe





https://theicct.org/publications/decarbonize-EU-PVs-may2021 https://theicct.org/publications/eu-vehicle-standards-green-deal-mar,21

# For both analyses, we define the same set of four scenarios ranging between -37.5% to -100% for new cars by 2030





#### Only the Moderate and Higher Ambition scenarios comply with Green Deal targets for 2050, i.e., min. -70% by 2030



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# Using literature data, we define a set of vehicle technology combinations to be available in the upcoming years

Table 3. WLTP CO<sub>2</sub> emission levels, by vehicle type, for the years 2021-2035, plus average annual improvements

		$CO_2$ (WLTP, in g/km)				CO <sub>2</sub> (WLTP, per year)				
		2021	2025	2030	2035	2021-25	2025-30	2030-35		
	Powertrain improvements only		135	134	134	-1.6%	-0.1%	0.0%		
ICE	+ road load improvements		127	120	118	-2.7%	-1.0%	-0.4%		
ICE_MHEV	PO mild hybrid		115	109	107	-2.7%	-1.0%	-0.4%		
ICE_HEV	P2 full hybrid		102	97	95	-2.6%	-1.1%	-0.4%		
PHEV	Plug-in hybrid (50 km electric range)	35	31	30	29	-3.0%	-0.7%	-0.7%		
	" (75 km)		19	18	17	-2.7%	-1.0%	-0.4%		
	" (100 km)	14	12	12	12	-2.8%	-0.9%	-0.4%		
BEV	Battery Electric Vehicle (350 km electric range)									
	" (450 km)	0				n/a				
	" (550 km)									
FCV	Fuel Cell Vehicle (450 km electric range)		0		n/a					

# Retail prices for battery-electric vehicles are expected to strongly decrease; high uncertainty for fuel-cell vehicles

Table 4. Direct manufacturing cost increase, by vehicle type, for the years 2021–2035 relative to a 2018 baseline vehicle.

						per year					
		Table 5. Reta	etail price increase, by vehicle type, for the years 2021-2035. relative to a 2018 baseline vehicle.								
ICE	Powertrain imprc								per year		
	+ road load impr			2021	2025	2030	2035	2021-25	2025-30	2030-3	5
ICE_MHEV	P0 mild hybrid	ICE	Powertrain improvements only	150 €	350 €	360 €	340 €	0.2%	0.0%	0.0%	ſ
ICE_HEV	P2 full hybrid		+ road load improvements	200 €	530 €	710 €	790 €	0.3%	0.1%	0.1%	
PHEV	Plug-in hybrid (5	ICE_MHEV	P0 mild hybrid	1,090 €	1,320 €	1,460 €	1,510 €	0.2%	0.1%	0.0%	Γ
	" (75 km)	ICE_HEV	P2 full hybrid	2,300 €	2,390 €	2,470 €	2,490 €	0.1%	0.1%	0.0%	[
	" (100 km)		Plug-in hybrid (50 km electric range)	6,790 €	6,210 €	5,490 €	5,060 €	-0.6%	-0.6%	-0.3%	Ē
BEV	Battery Electric \	PHEV	" (75 km)	8,050 €	7,000 €	6,040 €	5,630 €	-1.1%	-0.8%	-0.3%	
	" (450 km)		" (100 km)	9,240 €	7,900 €	6,570 €	6,070 €	-1.4%	-1.1%	-0.4%	
	" (550 km)		Battery Electric Vehicle (350 km electric range)	10,260 €	4,590 €	1,180 €	480 €	-6 <mark>.2%</mark>	-2.9%	-0.6%	ſ
FCV	Fuel Cell Vehicle	BEV	" (450 km)	13,000 €	6,510 €	2,510 €	1,610 €	-7.2%	-3.4%	-0.7%	
<i>Note.</i> Costs include the average an excluding any profits and taxes			" (550 km)	15,790 €	8,620 €	3,920 €	2,740 €	-8.0%	-4.0 <mark>%</mark>	-1.0%	
		FCV	Fuel Cell Vehicle (450 km electric range)			3.920 €	2,690 €			-1.0%	ſ



Note. Costs include the average annual cost increase or reduction relative to the estimated retail price for the 2018 baseline vehicle.

### In all three alternative scenarios, battery-electric vehicles ultimately penetrate the fleet by 2030–2040





# Additional manufacturing costs increase up to 2030 but then reduce again due to expected EV cost reductions





**Figure 5.** Additional direct manufacturing cost with a 2021 baseline. Label values refer to the cost difference vs. the Adopted Policies scenario.

# Consumer payback and societal savings are highest for those scenarios with the highest CO<sub>2</sub> reductions

**Table 12.** Summary of cost-benefit calculations for all main scenarios from a manufacturer, consumer, and societal perspective, compared to a 2021 baseline.

Scenario	Average new car CO <sub>2</sub> level	Additional manufacturing costs	Consumer payback period	Net consumer savings years 0-8	Societal savings vehicle lifetime					
2025										
Adopted Policies	-15%	382€	>8	-83€	-995 €					
Lower Ambition	-20%	671€	>8	-229 €	-17 €					
Moderate Ambition	-30%	804€	4	600€	580 €					
Higher Ambition	-40%	1,199 €	6	420 €	987 €					
2030										
Adopted Policies	-37.5%	938 €	6	331€	139 €					
Lower Ambition	-50%	1,223 €	4	913 €	1,752 €					
Moderate Ambition	-70%	1,380 €	3	1,889 €	3,422 €					
Higher Ambition	-100%	1,703 €	2	3,107 €	5,660 €					
2035										
Adopted Policies	-37.5%	695 €	3	778 €	416 €					
Lower Ambition	-70%	930 €	1	2,457 €	3,977 €					
Moderate Ambition	-100%	1,079 €	1	4,250 €	<mark>6,</mark> 856 €					
Higher Ambition	-100%	1,079 €	1	4,250 €	6,856 €					



# Two sensitivity scenarios analyze an increased penetration of plug-in hybrid vehicles, e-fuels, and fuel cells





Figure 7. Technology market share evolution for the two sensitivity scenarios.

#### Relying on plug-in hybrids and e-fuels will be more than twice as expensive and still misses climate targets





**Figure 9.** Additional direct manufacturing cost with a 2021 baseline. Label values refer to the cost difference compared to the Adopted Policies scenario.

### Retail price parity for a 350 km battery-electric vehicle, excluding any subsidies, is estimated for ~2028–2029



baseline vehicle.

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## Parity for total cost of ownership for consumers, excluding subsidies, is reached by 2025





Figure 12. Additional total cost of ownership (vehicle purchase price and fuel cost savings) for the

consumer, relative to a 2018 baseline vehicle.

### Vehicle manufacturers are prepared for a strong uptake of electric vehicles by 2030, as public announcements show



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Paper on pathways for reducing vehicle CO<sub>2</sub> – **emissions perspective** <u>https://theicct.org/publications/eu-vehicle-standards-green-deal-mar21</u>

Paper on pathways for reducing vehicle CO<sub>2</sub> – **technology and cost perspective** <u>https://theicct.org/publications/decarbonize-EU-PVs-may2021</u>

Blog post on interim CO<sub>2</sub> targets for new vehicles <u>https://theicct.org/blog/staff/interim-targets-europe-may2021</u>

Blog post on alternative fuels crediting https://theicct.org/blog/staff/alt-fuels-crediting-eu-standards-may2021



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