



Workshop

Onroad Freight Efficiency Technology Market Barriers

European Commission – Climate Action
The International Council on Clean Transportation (ICCT)

October 15, 2012, 10:00 - 13:30

Avenue de Beaulieu 24 (room 2/10), Brussels, Belgium

Please join us to have an open discussion concerning the preliminary results of a recent study conducted by CE Delft entitled *Market Barriers to Increased Efficiency in the European Onroad Freight Sector*. Advance copies of the draft report will be supplied to workshop participants prior to the workshop.

Agenda

- 10:00** Welcome and workshop introductions (Peter Mock, ICCT)
- 10:15** Introductory comments (DG CLIMA)
- 10:30** Presentation: Main findings of EU Market Barriers study (Jasper Faber, CE Delft)
- 11:00** One-slide presentations from interested participants (responses to the report which will be distributed prior to the workshop), and discussion
- 12:00** Moderated discussion
- 13:30** Meeting adjourns

We are looking forward to welcome you at the meeting and ask you to **please confirm your participation by email with Peter Mock (peter@theicct.org) by October 10**. Please note that space is limited to a maximum of 20 participants. We therefore can only accommodate one representative per organization.

Further Information

Background

There are several technical and operational measures available to improve the fuel efficiency of truck fleets, but many of these measures are currently not universally implemented. Even cost-effective measures, i.e. measures which can be implemented with net fuel savings that outweigh the initial technology costs and potentially at a net profit, are often not adopted.

The CE Delft report aims to better understand the reasons for the limited adoption of cost-effective fuel-saving technologies and to inform the policy making process in the EU and abroad, and specifically to provide input to the European Commission's strategy for reducing GHG emissions from HDVs. The primary goal of the study is to identify the barriers to the implementation of technologies that improve fuel efficiency in the European road freight transport sector.

For this report, the existence and importance of barriers were analyzed through surveys and interviews of transport companies, original equipment manufacturers (OEMs), shippers and logistics service providers. Some main findings of this study are that there is a lack of demand for retrofit fuel saving technologies, as well as a lack of offer of OEM fuel saving technologies in OEM packages. Furthermore, according to the study results, there is a lack of information on the precise benefits of fuel saving technologies. Also, it was found that the so-called *split incentive* in HDV operations does not appear to be as important as originally anticipated.

What is the purpose of this Workshop?

The purpose of this workshop is to gain valuable information and feedback from those with first hand knowledge on market barriers for technologies in the freight sector. Getting peer feedback from workshop participants prior to dissemination of the CE Delft report will increase the usefulness of the report to policy makers and others who will utilize the report for decision-making purposes.

Who should attend?

Members of industry in Europe who feel that they have valuable real-world knowledge to contribute on the topic of Market Barriers to Efficiency Technologies in the Onroad Freight Sector. Specifically, OEMs, leasing companies, body builders, suppliers, and entities who work with these companies.